



ORANGE COUNTY BOARD OF SUPERVISORS

Nomination for Boards, Commissions & Committees (Rev. 8/29/23)

Agenda Date: 1/23/2024

Item # _____

To: Members of the Orange County Board of Supervisors

cc: Clerk of the Board of Supervisors

From: Douglas Becht

It is my intent to appoint:

Name: Kelly Bruno-Nelson

Address: [REDACTED]

City & Zip: [REDACTED]

Day Phone: [REDACTED] Fax Number: ()

E-mail address: [REDACTED]

To the: Commission to End Homelessness
(Name of Board, Commission or Committee)

Position Slot: Medi-Cal Managed Health Plan Representative

Name of incumbent being replaced or last known member: N/A

Term (Choose One):

2 Years Beginning Term Date: 1/23/2024 to Expiration Term Date: 1/22/2026

Term Concurrent with Supervisor's Term of Office

Term Concurrent with position

Vacancy occurred due to:

Resignation (attach letter of resignation)

Termination (provide reason for termination in remarks) Death

Expiration of Term Other (provide reason in remarks)

Nomination to: Appoint Reappointment Newly Formed Committee

Qualifications: Attached (must be attached for appointments and reappointments)

Remarks: New approved Medi-Cal Managed Care Health Plan seat

For Clerk of the Board Use Only

Clerk's Initials: _____ File I.D. _____ Needs a COI Send Departure Letter

Contact Name _____ Supporting Agency _____ Mail or Pony

Appoint/Complete: Term Years _____ Term Dates: _____ to _____
 CWS Other _____

Check one: Scheduled Vacancy Unscheduled Vacancy

Posted on _____ to _____ Certification of posting attached.



APPLICATION FOR COUNTY OF ORANGE
BOARD, COMMISSION OR COMMITTEE

(FOR COUNTY USE ONLY)

Return to:

County Executive Office
Office of Care Coordination
601 N. Ross Street, 5th Fl
Santa Ana, California 92701

Instructions: Please complete each section below. Be sure to enter the title of the Board, Commission or Committee for which you desire consideration. For information or assistance, please contact the Clerk of the Board of Supervisor's Office at (714) 834-2206. Please print in ink or type.

NAME OF BOARD, COMMISSION, OR COMMITTEE TO WHICH YOU ARE APPLYING FOR MEMBERSHIP (SEE LIST AT [HTTP://WWW.OCGOV.COM/GOV/COB/BCC/CONTACT](http://www.ocgov.com/gov/cob/bcc/contact)):

Orange County Commission to End Homelessness

SUPERVISORIAL DISTRICT IN WHICH YOU RESIDE: First Second Third Fourth Fifth

APPLICANT NAME AND RESIDENCE ADDRESS:

Kelly Bruno-Nelson

First Name Middle Name Last Name

Street Address City State Zip Code

Home Phone Number Cell Phone Number

Email Address

CURRENT EMPLOYER: CalOptima Health

OCCUPATION/JOB TITLE: Executive Director, Medi-Cal and CalAIM

BUSINESS ADDRESS:

BUSINESS PHONE NUMBER:

RESUMÉ: Please attach a current resumé to this application that includes your work history and any additional information that would be helpful in evaluating your application. Applications received without a resumé attached will not be considered.

ARE YOU A CITIZEN OF THE UNITED STATES: YES NO

IF NO, NAME OF COUNTRY OF CITIZENSHIP:

ARE YOU A REGISTERED VOTER? YES NO

IF YES, NAME COUNTY YOU ARE REGISTERED IN: Los Angeles County

LIST ALL CURRENT PROFESSIONAL OR COMMUNITY ORGANIZATIONS AND SOCIETIES OF WHICH YOU ARE A MEMBER.

| <u>ORGANIZATION/SOCIETY</u> | <u>FROM (MO./YR.)</u> | <u>TO (MO./YR.)</u> |
|--|-----------------------|---------------------|
| <u>Orange County Continuum of Care Board</u> | <u>1/2023</u> | <u>Current</u> |
| <u>CSU Long Beach HCA Advisory Board</u> | <u>1/2022</u> | <u>Current</u> |
| _____ | _____ | _____ |

WITHIN THE LAST FIVE YEARS, HAVE YOU BEEN AFFILIATED WITH ANY BUSINESS OR NONPROFIT AGENCY(IES)? YES NO

DO YOU OWN REAL OR PERSONAL PROPERTY OR HAVE FINANCIAL HOLDING WHICH MIGHT PRESENT A POTENTIAL CONFLICT OF INTEREST? YES NO

HAVE YOU BEEN CONVICTED OF A FELONY OR MISDEMEANOR CRIME SINCE YOUR 18TH BIRTHDAY? YOU ARE NOT REQUIRED TO DISCLOSE ANY OF THE FOLLOWING: ARRESTS OR DETENTIONS THAT DID NOT RESULT IN A CONVICTION; CONVICTIONS THAT HAVE BEEN JUDICIALLY DISMISSED, EXPUNGED OR ORDERED SEALED; INFORMATION CONCERNING REFERRAL TO AND PARTICIPATION IN ANY PRETRIAL OR POSTTRIAL DIVERSION PROGRAM; AND CERTAIN DRUG RELATED CONVICTIONS THAT ARE OLDER THAN TWO YEARS, AS LISTED IN CALIFORNIA LABOR CODE § 432.8 (INCLUDING VIOLATIONS OF CALIFORNIA HEALTH AND SAFETY CODE SECTIONS 11357(B) AND (C), 11360(C) 11364, 11365 AND 11550 – AS THEY RELATE TO MARIJUANA)?

YES NO

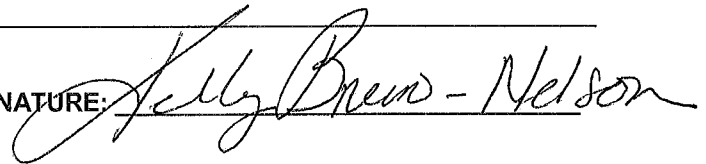
IF YES, PLEASE EXPLAIN AND ATTACH ADDITIONAL SHEETS, IF NECESSARY.

PLEASE BRIEFLY EXPLAIN WHY YOU WISH TO SERVE ON THIS BOARD, COMMITTEE, OR COMMISSION. ATTACH ADDITIONAL SHEETS, IF NECESSARY.

Please see statement attached.

DATE: 11/08/2023

APPLICANTS SIGNATURE: _____



CLERK OF THE BOARD OF SUPERVISORS USE ONLY – DO NOT WRITE BELOW THIS LINE

| | |
|---|--|
| Date Received: _____ | Received by: _____ Deputy Clerk of the Board of Supervisors |
| Date referred: _____ | |
| To: <input type="checkbox"/> BOS District 1 | <input type="checkbox"/> BOS District 2 |
| <input type="checkbox"/> All BOS | <input type="checkbox"/> BCC Contact Person Name _____ |
| <input type="checkbox"/> BOS District 3 | <input type="checkbox"/> BOS District 4 |
| <input type="checkbox"/> BOS District 5 | |

KELLY A. BRUNO-NELSON

Healthcare / Non-profit Executive

CONTACT



EDUCATION

EXECUTIVE PROGRAM FOR
NON-PROFIT LEADERS
Stanford University School
of Business
2014

MASTER OF SOCIAL WORK
California State University,
Long Beach
1993-1997

NURSING HOME
ADMINISTRATOR LICENSE
6042
State of California
Board of Nursing Home
Administrators
1996

BACHELOR OF ARTS/SOCIAL
WORK
Azusa Pacific University
1988-1992

PROFILE

Results-driven social service and healthcare executive with over 20 years of service in the non-profit sector. Extensive understanding of the current Southern California healthcare landscape as it pertains to the health of underserved communities, healthcare systems/providers, and cost savings strategies and initiatives. Proven ability to provide cross-functional team leadership that drives performance, improves quality, and promotes fiscal responsibility. Experience leading a Board of Directors and organization through the strategic planning, mission and visionary processes. Proven track record of partnering with hospitals to develop and implement innovative, systemic solutions to gaps in the healthcare delivery system, most recently with a focus on upstream solutions that address the social determinants of health. Excellent ability to secure loyal community support by working effectively with public officials, foundations, legislators, and community agencies, thus building key business and political relationships. Comprehensive understanding of non-profit business, programmatic and ethical best practices.

CAREER PROGRESSION

Executive Director, Medi-Cal/CalAIM

CalOptima | Orange, CA

2022 - Present

Responsible for oversight of the agency's main health plan and the development and execution of California Advancing and Innovating Medi-Cal (CalAIM), a statewide initiative ensuring equitable, coordinated, and whole person care for its members. Accountable for the creation and launch of all fourteen CalAIM community support services as well as the Enhanced Case Management program. Responsible for the growth and expansion of the community social benefit service infrastructure necessary to meet service capacity needs. Responsible for the distribution of both HHIP and IPP funds, thereby expanding the capacity of community-based organizations across the county. Develop and oversee the launch of Street Medicine and the Tustin Senior Health Center, a program combining recuperative care and PACE (program of all-inclusive care for the elderly) for older unhoused older adults.

PRESIDENT & Chief Executive Officer

National Health Foundation | Los Angeles, CA

2015 - 2022

Provided leadership, vision and strategic direction for a \$13.2 million non-profit with a team of 75 motivated professionals to improve the health of underserved individuals and communities by developing and implementing innovative, systemic solutions to gaps in the healthcare delivery system, focusing on social determinants of health and transition experiences. Responsible for overseeing the administration, programmatic growth, budgetary development, and strategic plan of the organization as well as the fundraising, marketing, and community outreach. Work directly with a 13-member voluntary Board of Directors and 5 Board committees to fulfill the organizational mission and ensure maximum relevance and impact. Cultivated and maintained strong partnerships with health care providers, community-based organizations, foundations, and governmental entities.

- Along with the Board of Directors, supported a successful and smooth transition of leadership.
- Led the Board and staff through the first ever external strategic planning process that included a revision of the mission, vision, values and development of a new strategic framework and direction for the organization.
- Successfully integrated non-profit best practices into the Board's governance policies including: Term limits, investment and endowment policies, Board self-evaluation, Board orientation, and Board recruitment matrix.
- Led efforts for a private/public partnership that resulted in a national award supporting population health work in South Los Angeles.

KELLY A. BRUNO-NELSON

Healthcare / Non-profit Executive

CONTACT



[REDACTED]



[REDACTED]



[REDACTED]



[REDACTED]

EXPERTISE

EXECUTIVE LEADERSHIP

TEAM BUILDING

STRATEGIC PLANNING

PROGRAM DEVELOPMENT
AND IMPLEMENTATION

STAFF DEVELOPMENT
AND TRAINING

BUDGET DEVELOPMENT,
ANALYSIS AND
ADMINISTRATION

BOARD DEVELOPMENT
AND RELATIONS

ADVOCACY

PUBLIC POLICY

LICENSING AND
REGULATORY
COMPLIANCE

FOUNDATION
RELATIONS

HUMAN RESOURCES

EXPERIENCE CONTINUED

Chief Operating Officer

National Health Foundation | Los Angeles, CA

2007 - 2015

Provided overall leadership, management and administration of projects designed to carry out NHF's mission through its identified strategic initiatives. Responsible for building and leading the growth and development of NHF, shared responsibility to seek out and pursue funding opportunities, including grant applications and ensured the long-term continued financial security of NHF. Acted as a liaison with the community, philanthropies, and the public relative to funding, contracting and service delivery. Supervised program staff either directly or indirectly through intermediary program managers and coordinators; relied on experiences and judgement to plan and accomplish goals. Participated as a member of the senior executive team in the development and implementation of strategic planning, organization-wide policies and programs that contributed to NHF's overall success.

- Developed and managed the agencies \$5.2 million fiscal budget, inclusive of multiple private and public grants and contracts.
- Managed the development and operations of the Recuperative Care Centers for both Los Angeles and Orange Counties.
- Managed the Teen Pregnancy Program, a multi-faceted program operating in 7 LAUSD high schools.
- Managed all office operations including accounting and Human Resources.

Vice President

ONEgeneration | Van Nuys, CA

2000 - 2007

Provided operational, financial, regulatory and administrative leadership for a nationally recognized \$8.5 million non-profit intergenerational non-profit organization that provided adult day care, adult day health care, and childcare for adults, seniors, cognitively and physically frail elderly and young children aged 6 weeks to 6 years. Directed 120+ full and part-time staff. Worked closely with community partners, governmental agencies, grantors and elected officials. Worked in cooperation with the President/CEO and the Board of Directors to drive strategic planning and annual budgeting processes, including all private, foundation, county and city governmental grants.

- Developed program and Quality Assurance standards, including methodology for conducting and evaluating intergenerational activities.
- Accomplished and maintained both NAEYC and CARF accreditations.
- Collaborated with University researchers to conduct, publish and present research studies confirming the benefits of intergenerational programming.
- Developed and implemented agencies national consultation service.
- Programmatic success resulted in a congressional award and features on both the "Today Show" and "Good Morning America".

Senior Director

ONEgeneration | Van Nuys, CA

1997-2000

Responsible for administration, coordination and supervision of ONEgeneration's award-winning Intergenerational Daycare, providing NAEYC accredited childcare services to children ages 6 weeks to 6 years and CARF accredited adult day care to impaired seniors. Prepared budget and grant proposals. Planned, directed, and monitored program curriculum. Managed staff of 50 with an annual budget of \$2.5 million .

- Achieved agencies first CARF and NAEYC accreditations.
- Increased childcare and adult daycare census by 68% in 18 months, and thereafter maintained full capacity.
- Brought program budget from a loss to a surplus within 6 months.

KELLY A. BRUNO-NELSON

CONTACT



[REDACTED]



[REDACTED]



[REDACTED]



[REDACTED]

BOARDS

CONTINUUM OF CARE BOARD
ORANGE COUNTY

ADVISORY BOARD
CSU LONG BEACH
HEALTH CARE
ADMINISTRATION

REFERENCES

BOTH PROFESSIONAL
AND PERSONAL
REFERENCES AVAILABLE
UPON REQUEST.

Administrator

Embercare Maclay Skilled Nursing Facility | Sylmar, CA

1996-1997

Responsible for the operation of a 141 bed Skilled Nursing Facility. Supervised, screened, hired and directed the activities of multi-disciplinary staff of 40 with an annual budget of \$3.8 million. Represented facility during Department of Health visits.

- Maintained a 92% collection rate for Medicare and Medi-Cal billing.
- Built and maintained census at 95% occupancy rate.
- Survey results consistently achieved 7 or less deficiencies.

EARLY CAREER

MEDICAL SOCIAL WORKER

King Drew Medical Center. Los Angeles, California

1995 -1996

SOCIAL WORK COUNSELOR

San Fernando Valley Mental Health Clinic. Van Nuys, California

1994 -1995

DIRECTOR OF SOCIAL SERVICES

Alhambra Lutheran Homes. Alhambra, California

1991-1994

PUBLICATIONS

Steven Z. Pantilat, MD, Kathleen M. Kerr, BA, J. Andrew Billings, MD, Kelly A. Bruno, MSW, and David L. O'Riordan, PhD (2012) Characteristics of Palliative Care Consultation Services in California Hospitals. *Journal of Palliative Medicine*, Vol 15, No.5, p 555-560

Steven Z. Pantilat, MD, Kathleen M. Kerr, BA, J. Andrew Billings, MD, Kelly A. Bruno, MSW, and David L. O'Riordan, PhD (2011) Palliative Care Services in California Hospitals: Program Prevalence and Hospital Characteristics. *Journal of Pain and Symptom Management*, Vol 43, No.1, p 39-46

Jarrott, S. & Bruno, K. (2007) Shared Site Intergenerational Programs: A Case Study. *Journal of Applied Gerontology*, 6 2007; vol. 26: p. 239 – 257.

Femia, E., Zarit, S., Blair, C., Jarrott S., & Bruno K. (2007) Intergenerational preschool experiences and the young child: Potential benefits to development, *Early Childhood Research Quarterly*, In Press, Uncorrected Proof, online May 2007

Jarrott, S. & Bruno, K. (2003) Intergenerational activities involving persons with dementia: An observational assessment. *American Journal of Alzheimer's Disease and Other Dementias*, Vol 18, No. 1, p. 31-37

Deutchman D. E., Bruno, K. A., & Jarrott, S. E. (2003) Young at heart: Intergenerational activities involving persons with dementia. *Activities Directors' Quarterly*, Vol 4, No 2, 73-92

Bruno, K. (2003) ONEgeneration Offers Intergenerational Programming for Adult Day Healthcare, *Maximizing Human Potential*, Vol 11, No 2, pp 2, 6.