Evaluation Criteria	Weight	Proposer:	Vision y Co	mpromiso								Score	Weighted
Written Criteria	100%	Panel #1		Panel #2		Panel #3		Panel #4		Panel #5		Percentage	Score
Criteria 1 - Firm's background, qualifications, references and related experier	20%	4.00	16	3.00	12	3.00	12	3.00	12	4.00	16	14	14
Criteria 2 - Firm's Key Personnel, Experience and Resumes	20%	4.00	16	3.00	12	4.00	16	3.00	12	4.00	16	14	14
Criteria 3 - Firm's Strategic Plan, Scope Of Services and Methodology to eng	35%	4.00	28	3.00	21	3.00	21	3.00	21	4.00	28	24	24
Criteria 4 - Firm's Proposed Cost	15%	4.00	12	3.00	9	4.00	12	3.00	9	3.00	9	10	10
Criteria 5 - Organization, Completeness of proposal response, overall quality	10%	4.00	8	3.00	6	3.00	6	3.00	6	4.00	8	7	7
Grand Total - Must Equal 100%	100%	20.0	80.0	15.0	60.0	17.0	67.0	15.0	60.0	19.0	77.0	69	69

Evaluation Criteria	Weight	Proposer:	Proposer: City of Santa Ana								Score	Weighted	
Written Criteria	100%	Panel #1		Panel #2		Panel #3		Panel #4		Panel #5		Percentage	Score
Criteria 1 - Firm's background, qualifications, references and related experier	20%	5.00	20	4.00	16	5.00	20	4.00	16	5.00	20	18	18
Criteria 2 - Firm's Key Personnel, Experience and Resumes	20%	5.00	20	4.00	16	4.00	16	4.00	16	4.00	16	17	17
Criteria 3 - Firm's Strategic Plan, Scope Of Services and Methodology to eng	35%	4.00	28	4.00	28	4.00	28	4.00	28	4.00	28	28	28
Criteria 4 - Firm's Proposed Cost	15%	4.00	12	3.00	9	3.00	9	3.00	9	4.00	12	10	10
Criteria 5 - Organization, Completeness of proposal response, overall quality	10%	5.00	10	4.00	8	4.00	8	4.00	8	4.00	8	8	8
Grand Total - Must Equal 100%	100%	23.0	90.0	19.0	77.0	20.0	81.0	19.0	77.0	21.0	84.0	82	82

Date Page 1 of 44

Evaluation Criteria	Weight	Proposer: Coalition for Humane Immigrant Rights							Score	Weighted			
Written Criteria	100%	Panel #1		Panel #2		Panel #3		Panel #4		Panel #5		Percentage	Score
Criteria 1 - Firm's background, qualifications, references and related experier	20%	5.00	20	4.00	16	4.00	16	4.00	16	4.00	16	17	17
Criteria 2 - Firm's Key Personnel, Experience and Resumes	20%	3.00	12	3.00	12	3.00	12	3.00	12	3.00	12	12	12
Criteria 3 - Firm's Strategic Plan, Scope Of Services and Methodology to eng	35%	3.00	21	3.00	21	4.00	28	3.00	21	4.00	28	24	24
Criteria 4 - Firm's Proposed Cost	15%	3.00	9	3.00	9	4.00	12	3.00	9	4.00	12	10	10
Criteria 5 - Organization, Completeness of proposal response, overall quality	10%	3.00	6	3.00	6	4.00	8	3.00	6	3.00	6	6	6
Grand Total - Must Equal 100%	100%	17.0	68.0	16.0	64.0	19.0	76.0	16.0	64.0	18.0	74.0	69	69

Evaluation Criteria	Weight	Proposer:	Proposer: Santa Ana Unified School District									Score	Weighted
Written Criteria	100%	Panel #1		Panel #2		Panel #3		Panel #4		Panel #5		Percentage	Score
Criteria 1 - Firm's background, qualifications, references and related experier	20%	5.00	20	4.00	16	5.00	20	4.00	16	4.00	16	18	18
Criteria 2 - Firm's Key Personnel, Experience and Resumes	20%	5.00	20	4.00	16	5.00	20	4.00	16	4.00	16	18	18
Criteria 3 - Firm's Strategic Plan, Scope Of Services and Methodology to eng	35%	5.00	35	4.00	28	5.00	35	4.00	28	4.00	28	31	31
Criteria 4 - Firm's Proposed Cost	15%	4.00	12	4.00	12	4.00	12	4.00	12	4.00	12	12	12
Criteria 5 - Organization, Completeness of proposal response, overall quality	10%	5.00	10	4.00	8	5.00	10	5.00	10	4.00	8	9	9
Grand Total - Must Equal 100%	100%	24.0	97.0	20.0	80.0	24.0	97.0	21.0	82.0	20.0	80.0	87	87

Date Page 2 of 44

Evaluation Criteria	Weight	Proposer:	Community	<b>Action Par</b>	tnertship c	of Orange C	ounty					Score	Weighted
Written Criteria	100%	Panel #1		Panel #2		Panel #3		Panel #4		Panel #5		Percentage	Score
Criteria 1 - Firm's background, qualifications, references and related experier	20%	5.00	20	4.00	16	5.00	20	4.00	16	4.00	16	18	18
Criteria 2 - Firm's Key Personnel, Experience and Resumes	20%	5.00	20	4.00	16	5.00	20	4.00	16	4.00	16	18	18
Criteria 3 - Firm's Strategic Plan, Scope Of Services and Methodology to eng	35%	5.00	35	4.00	28	5.00	35	4.00	28	4.00	28	31	31
Criteria 4 - Firm's Proposed Cost	15%	5.00	15	4.00	12	5.00	15	4.00	12	4.00	12	13	13
Criteria 5 - Organization, Completeness of proposal response, overall quality	10%	5.00	10	4.00	8	5.00	10	4.00	8	4.00	8	9	9
Grand Total - Must Equal 100%	100%	25.0	100.0	20.0	80.0	25.0	100.0	20.0	80.0	20.0	80.0	88	88

Evaluation Criteria	Weight	Proposer:	Proposer: AltaMed Health Services Corp								Score	Weighted	
Written Criteria	100%	Panel #1		Panel #2		Panel #3		Panel #4		Panel #5		Percentage	Score
Criteria 1 - Firm's background, qualifications, references and related experier	20%	4.00	16	4.00	16	4.00	16	4.00	16	4.00	16	16	16
Criteria 2 - Firm's Key Personnel, Experience and Resumes	20%	4.00	16	4.00	16	3.00	12	4.00	16	3.00	12	14	14
Criteria 3 - Firm's Strategic Plan, Scope Of Services and Methodology to eng	35%	4.00	28	4.00	28	4.00	28	4.00	28	4.00	28	28	28
Criteria 4 - Firm's Proposed Cost	15%	4.00	12	4.00	12	4.00	12	4.00	12	4.00	12	12	12
Criteria 5 - Organization, Completeness of proposal response, overall quality	10%	4.00	8	4.00	8	3.00	6	4.00	8	4.00	8	8	8
Grand Total - Must Equal 100%	100%	20.0	80.0	20.0	80.0	18.0	74.0	20.0	80.0	19.0	76.0	78	78

Date Page 3 of 44

Evaluation Criteria	Weight	Proposer: Multi-Ethnic Collaborative of Community Agencies							Score	Weighted			
Written Criteria	100%	Panel #1		Panel #2		Panel #3		Panel #4		Panel #5		Percentage	Score
Criteria 1 - Firm's background, qualifications, references and related experier	20%	5.00	20	4.00	16	4.00	16	5.00	20	4.00	16	18	18
Criteria 2 - Firm's Key Personnel, Experience and Resumes	20%	4.00	16	4.00	16	4.00	16	5.00	20	4.00	16	17	17
Criteria 3 - Firm's Strategic Plan, Scope Of Services and Methodology to eng	35%	3.00	21	3.00	21	3.00	21	3.00	21	3.00	21	21	21
Criteria 4 - Firm's Proposed Cost	15%	3.00	9	3.00	9	3.00	9	3.00	9	3.00	9	9	9
Criteria 5 - Organization, Completeness of proposal response, overall quality	10%	3.00	6	3.00	6	3.00	6	3.00	6	4.00	8	6	6
Grand Total - Must Equal 100%	100%	18.0	72.0	17.0	68.0	17.0	68.0	19.0	76.0	18.0	70.0	71	71

Evaluation Criteria	Weight	Proposer:	Proposer: Latino Health Access							Score	Weighted		
Written Criteria	100%	Panel #1		Panel #2		Panel #3		Panel #4		Panel #5		Percentage	Score
Criteria 1 - Firm's background, qualifications, references and related experier	20%	5.00	20	4.00	16	4.00	16	5.00	20	5.00	20	18	18
Criteria 2 - Firm's Key Personnel, Experience and Resumes	20%	4.00	16	3.00	12	3.00	12	3.00	12	4.00	16	14	14
Criteria 3 - Firm's Strategic Plan, Scope Of Services and Methodology to eng	35%	4.00	28	3.00	21	3.00	21	3.00	21	3.00	21	22	22
Criteria 4 - Firm's Proposed Cost	15%	3.00	9	3.00	9	3.00	9	3.00	9	3.00	9	9	9
Criteria 5 - Organization, Completeness of proposal response, overall quality	10%	5.00	10	4.00	8	4.00	8	4.00	8	4.00	8	8	8
Grand Total - Must Equal 100%	100%	21.0	83.0	17.0	66.0	17.0	66.0	18.0	70.0	19.0	74.0	72	72

Date Page 4 of 44



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Attachment C

Proposer's Name:

Vision y Compromiso

1

Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	4	0
Proposal demonstrates:  • CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			
• Respondent's experience working with HTC communities and populations.			
• Respondent successfully performed previous outreach services in the public sector.			
And provides documentation validating the minimum qualifications.		-	
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	4	0
Proposal demonstrates:			
<ul> <li>Complete the "Staffing Plan" and nelude the completed "Staffing Plan".</li> </ul>			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
<ul> <li>Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> </ul>			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform th	е		
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	4	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		17	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.		1	
<ul> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> </ul>		1	
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for	:		
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>			
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.	461		
RESPONDENT'S COST OF PROPOSAL	15	4	0
• A flat fee for Activity Type 1 and Activity Type 2			
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	14	0
COMPLIANCE WITH COUNTY MODEL CONTRACT		1	
Completeness of response in accordance with RFP instructions:			
Proposal is complete, comprehensive, and well-organized.  PER			
• RFP requirements are addressed and adhered to.			
<ul> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Tot			0
Total Weight	ed Possibl	le Score	500
Converted to 100	point sco	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name:

City of Santa Ana

Attachment C

1

Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	5	0
Proposal demonstrates:  • CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities. • Respondent's experience working with HTC communities and populations. • Respondent successfully performed previous outreach services in the public sector.			a.
And provides documentation validating the minimum qualifications.  And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.  Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	5	0
Proposal demonstrates:			
<ul> <li>Complete the "Staffing Plan" and nelude the completed "Staffing Plan".</li> </ul>	-		
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
<ul> <li>Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the</li> </ul>		-	
outreach services.	;		
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	0.5	l	
METHODOLOGY TO ENGAGE THE HTC COMMUNITY	35	14	0
Proposal demonstrates:		<u> </u>	
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
• Strategic plan should identify how they will target HTC populations within the zone.			
<ul> <li>How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> </ul>			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>		1	
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>		1	
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	4	0
• A flat fee for Activity Type 1 and Activity Type 2			
Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT	10	5	0
Completeness of response in accordance with RFP instructions:			
Proposal is complete, comprehensive, and well-organized.			
• RFP requirements are addressed and adhered to.			
<ul> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>	3		
Respondent Total	al 100		0
Total Weighte	d Possib	e Score	500
Converted to 100	point sco	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Coalition for Humane Immigrant Rights (CHIRLA)

Attachment C

1

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	5	0
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			
<ul> <li>Respondent's experience working with HTC communities and populations.</li> </ul>			
• Respondent successfully performed previous outreach services in the public sector.			
<ul> <li>And provides documentation validating the minimum qualifications.</li> </ul>			
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation;	1		
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	2	0
Proposal demonstrates:			
<ul> <li>Complete the "Staffing Plan" and nelude the completed "Staffing Plan".</li> </ul>			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			7,
outreach services.			
<ul> <li>Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> </ul>			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the	e		
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	3	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		2	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
<ul> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> </ul>			
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for			
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>			
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	3	0
• A flat fee for Activity Type 1 and Activity Type 2			
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	3	0
COMPLIANCE WITH COUNTY MODEL CONTRACT			
Completeness of response in accordance with RFP instructions:	-		
<ul> <li>Proposal is complete, comprehensive, and well-organized.</li> </ul>			
• RFP requirements are addressed and adhered to.			
<ul> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Tot	al 100		0
Total Weight	ed Possibl	le Score	500
Converted to 100	noint sec	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Santa Ana Unified School District

Attachment C

L

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED	20	5	0
EXPERIENCE		)	
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			
• Respondent's experience working with HTC communities and populations.			
• Respondent successfully performed previous outreach services in the public sector.			
• And provides documentation validating the minimum qualifications.			
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	5	0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nelude the completed "Staffing Plan".			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the			
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	5	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		3	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.		1	
<ul> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> </ul>		1	
<ul> <li>How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for</li> </ul>			
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>			
• And intends to collaborate with third party organizations to provide the outreach services.			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.	Se TODORO POR ARCHAR		
RESPONDENT'S COST OF PROPOSAL	15	14	0
• A flat fee for Activity Type 1 and Activity Type 2			
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	5	0
COMPLIANCE WITH COUNTY MODEL CONTRACT		3	
Completeness of response in accordance with RFP instructions:			
<ul> <li>Proposal is complete, comprehensive, and well-organized.</li> </ul>		-	
• RFP requirements are addressed and adhered to.			
<ul> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>	1		
Respondent Tota	1 100		0
Total Weighte		le Score	500
Converted to 100			
Converted to 100	Pomit so	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Community Action Partnership of Orange County

Attachment C

1

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	5	0
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
Respondent's role serving the community and regular operations, including history and day-to-day activities.			
Respondent's experience working with HTC communities and populations.			
<ul> <li>Respondent successfully performed previous outreach services in the public sector.</li> </ul>			
<ul> <li>And provides documentation validating the minimum qualifications.</li> </ul>	1		
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation;	1		
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	5	0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nelude the completed "Staffing Plan".			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the			
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	5	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		3	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
<ul> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> </ul>			
· How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for			
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>		_	
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>		-	
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	5	0
• A flat fee for Activity Type 1 and Activity Type 2			
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	_	0
COMPLIANCE WITH COUNTY MODEL CONTRACT	1	5	
• Completeness of response in accordance with RFP instructions:		100	
Proposal is complete, comprehensive, and well-organized.	1	-	
• RFP requirements are addressed and adhered to.			1
Minimal exceptions or acceptable exceptions, no exceptions noted.			2
Respondent Tota	1 100	-	0
Total Weighte		e Score	
Converted to 100	point sco	ore tota.	0



Proposer's Name:

## FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Attachment C

AltaMed Health Services Corp.

Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight	Score	Total
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED	(%)	(0-5)	(Weight X Score)
EXPERIENCE	20	4	0
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			o o
• Respondent's role serving the community and regular operations, including history and day-to-day activities.		-	
• Respondent's experience working with HTC communities and populations.			
• Respondent successfully performed previous outreach services in the public sector.			
• And provides documentation validating the minimum qualifications.			
And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	4	0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nelude the completed "Staffing Plan".			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the			
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	4	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY			
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.		1	
• Strategic plan should identify how they will target HTC populations within the zone.			
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for			
the HTC Zone.			
• And include examples of other projects similar to the outreach services.			
• And intends to provide outreach to the HTC Comm, including a description AT1 & AT2.			
• And intends to collaborate with third party organizations to provide the outreach services.			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to	-	1	
respond on-site in a timely fashion to urgent or emergency requests.  RESPONDENT'S COST OF PROPOSAL	8 8 8 8 8 <b>2</b> 8 8 8	8 , 1	
• A flat fee for Activity Type 1 and Activity Type 2	15	4	0
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2		_	
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	,	
COMPLIANCE WITH COUNTY MODEL CONTRACT	10	14	0
• Completeness of response in accordance with RFP instructions:			
• Proposal is complete, comprehensive, and well-organized.			
• RFP requirements are addressed and adhered to.			2
<ul> <li>KFP requirements are addressed and adnered to.</li> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
	1 100		-
Respondent Tota		<u> </u>	0
Total Weighte			
Converted to 100	point sco	ore total	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Multi-Ethnic Collaborative of Community Agencies

Attachment C

1

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED	20		0
EXPERIENCE	20	5	
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			
• Respondent's experience working with HTC communities and populations.			
• Respondent successfully performed previous outreach services in the public sector.			
<ul> <li>And provides documentation validating the minimum qualifications.</li> </ul>			
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	4	0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nelude the completed "Staffing Plan".			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
<ul> <li>Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> </ul>			
· Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the			
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35		0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		3	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase		1	
awareness and knowledge about the 2020 Census to HTC communities and populations.		1	
• Strategic plan should identify how they will target HTC populations within the zone.			
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for		-	
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>		1	
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>			
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.	-	1	
RESPONDENT'S COST OF PROPOSAL	15	3	0
• A flat fee for Activity Type 1 and Activity Type 2			
<ul> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>		-	
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	2	0
COMPLIANCE WITH COUNTY MODEL CONTRACT		3	
Completeness of response in accordance with RFP instructions:			
<ul> <li>Proposal is complete, comprehensive, and well-organized.</li> </ul>			
• RFP requirements are addressed and adhered to.			-
Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Tota	1 100		0
Total Weighte		e Score	
Converted to 100			
Converted to 100	point sco	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Latino Health Access

1

Attachment C

Proposer's Name:

Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows: 5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score	Total (Weight X Score)
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	(0-5)	0
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			-
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			
<ul> <li>Respondent's experience working with HTC communities and populations.</li> </ul>			
<ul> <li>Respondent successfully performed previous outreach services in the public sector.</li> </ul>			
<ul> <li>And provides documentation validating the minimum qualifications.</li> </ul>			
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation;			-
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	Ц	0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nclude the completed "Staffing Plan".			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the			
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	4	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		17	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase		l	
awareness and knowledge about the 2020 Census to HTC communities and populations.			
• Strategic plan should identify how they will target HTC populations within the zone.			
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for		1	
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>			
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	3	0
• A flat fee for Activity Type 1 and Activity Type 2			
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	-	0
COMPLIANCE WITH COUNTY MODEL CONTRACT		5	
Completeness of response in accordance with RFP instructions:			
• Proposal is complete, comprehensive, and well-organized.		-	
• RFP requirements are addressed and adhered to.			
• Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Tota	1 100		0
Total Weighte	d Possibl	e Score	500
Converted to 100	point sco	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Vision y Compromiso

Attachment C

2

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20		0
Proposal demonstrates:  CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.  Respondent's role serving the community and regular operations, including history and day-to-day activities.  Respondent's experience working with HTC communities and populations.  Respondent successfully performed previous outreach services in the public sector.  And provides documentation validating the minimum qualifications  And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract  Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count—Census Office;  3) City representation; 4) School districts and 5) other County Departments.		3	
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20		0
Proposal demonstrates:  • Complete the "Staffing Plan" and notude the completed "Staffing Plan"  • List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.  • Resumes (2-page max per staff) for the proposed Project Manager and key personnel  • Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services		3	
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY	35		0
Proposal demonstrates:  •A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.  • Strategic plan should identify how they will target HTC populations within the zone.  • How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.  • And include examples of other projects similar to the outreach services.  • And intends to provide outreach to the HTC Comm, including a description AT1 & AT2  • And intends to collaborate with third party organizations to provide the outreach services.  • List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.		3	
RESPONDENT'S COST OF PROPOSAL	15	#/ 12 22 23 24	0
<ul> <li>A flat fee for Activity Type 1 and Activity Type 2</li> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>		3	
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT  Completeness of response in accordance with RFP instructions: Proposal is complete, comprehensive, and well-organized; RFP requirements are addressed and adhered to; Minimal exceptions or acceptable exceptions, no exceptions noted.	10	3	0
	1 100		<del> </del>
Respondent Tota			0
Total Weighte			
Converted to 100	point sco	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Attachment C

Proposer's Name: Evaluator Number:

City of Santa Ana

2

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight	Score	Total
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED	(%)	(0-5)	(Weight X Score
EXPERIENCE	20		0
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
Respondent's role serving the community and regular operations, including history and day-to-day activities.			
Respondent's experience working with HTC communities and populations.		11	
Respondent successfully performed previous outreach services in the public sector.		19	
And provides documentation validating the minimum qualifications.		1	
And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20		0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nclude the completed "Staffing Plan".			
• List the Project Manager and key personnel that are available for the contract duration and will perform the		11	
outreach services.		4	
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.		'	
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the			
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35		0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY			
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
<ul> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> </ul>			
<ul> <li>How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for</li> </ul>		11	
the HTC Zone.		1 9	
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>		'	
• And intends to provide outreach to the HTC Comm, including a description AT1 & AT2.		1	
• And intends to collaborate with third party organizations to provide the outreach services.			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	_	0
• A flat fee for Activity Type 1 and Activity Type 2		3	
Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2      Proposition of the Proposition			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10		0
• Completeness of response in accordance with RFP instructions:			
		11	
Proposal is complete, comprehensive, and well-organized.      PED requirements are addressed and adhered to		1 9	
• RFP requirements are addressed and adhered to.		/	
Minimal exceptions or acceptable exceptions, no exceptions noted.		-	
Respondent Total			0
Total Weighte			
Converted to 100	point sco	ore total	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Coalition for Humane Immigrant Rights (CHIRLA)

Attachment C

2

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	(0-3)	0
Proposal demonstrates:  • CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.  • Respondent's role serving the community and regular operations, including history and day-to-day activities.  • Respondent's experience working with HTC communities and populations.  • Respondent successfully performed previous outreach services in the public sector.  • And provides documentation validating the minimum qualifications.  • And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.  • Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.		4	
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20		0
Proposal demonstrates:  • Complete the "Staffing Plan" and notude the completed "Staffing Plan".  • List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.  • Resumes (2-page max per staff) for the proposed Project Manager and key personnel.  • Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.		3	
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY	35		0
Proposal demonstrates:  A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.  Strategic plan should identify how they will target HTC populations within the zone.  How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.  And include examples of other projects similar to the outreach services.  And intends to provide outreach to the HTC Comm, including a description AT1 & AT2.  And intends to collaborate with third party organizations to provide the outreach services.  List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.		3	
RESPONDENT'S COST OF PROPOSAL	15		0
<ul> <li>A flat fee for Activity Type 1 and Activity Type 2</li> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>		3	
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT  • Completeness of response in accordance with RFP instructions:	10		0
<ul> <li>Completeness of response in accordance with RFF instructions:</li> <li>Proposal is complete, comprehensive, and well-organized.</li> <li>RFP requirements are addressed and adhered to.</li> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>		3	
Respondent Tota	1 100		0
Total Weighte	d Possibl		500
Converted to 100	point sco	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Santa Ana Unified School District

Attachment C

2

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20		0
Proposal demonstrates:  • CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.  • Respondent's role serving the community and regular operations, including history and day-to-day activities.  • Respondent's experience working with HTC communities and populations.  • Respondent successfully performed previous outreach services in the public sector.  • And provides documentation validating the minimum qualifications.  • And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.  • Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.		4	
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20		0
Proposal demonstrates:  • Complete the "Staffing Plan" and notude the completed "Staffing Plan".  • List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.  • Resumes (2-page max per staff) for the proposed Project Manager and key personnel.  • Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.	8	4	
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY	35		0
Proposal demonstrates:  •A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.  • Strategic plan should identify how they will target HTC populations within the zone.  • How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.  • And include examples of other projects similar to the outreach services.  • And intends to provide outreach to the HTC Comm, including a description AT1 & AT2.  • And intends to collaborate with third party organizations to provide the outreach services.  • List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.		4	
RESPONDENT'S COST OF PROPOSAL	15		0
<ul> <li>A flat fee for Activity Type 1 and Activity Type 2</li> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>		4	
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT  • Completeness of response in accordance with RFP instructions:  • Proposal is complete, comprehensive, and well-organized.  • RFP requirements are addressed and adhered to.  • Minimal exceptions or acceptable exceptions, no exceptions noted.	10	4	0
Respondent Tota	1 100		0
Total Weighte		le Score	
Converted to 100			



#### **FINAL Evaluation Scoring Sheet** RFP # 017-C023928-YG

Attachment C

Regional Community-Based Outreach Services for the 2020 Census

**Community Action Partnership** of Orange County

2

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20		0
Proposal demonstrates:  CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.  Respondent's role serving the community and regular operations, including history and day-to-day activities.  Respondent's experience working with HTC communities and populations.  Respondent successfully performed previous outreach services in the public sector.		4	
<ul> <li>And provides documentation validating the minimum qualifications.</li> <li>And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation;</li> <li>4) School districts and 5) other County Departments.</li> </ul>			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20		0
Proposal demonstrates:  • Complete the "Staffing Plan" and notude the completed "Staffing Plan".  • List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.  • Resumes (2-page max per staff) for the proposed Project Manager and key personnel.  • Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.		4	
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY	35		0
Proposal demonstrates:  •A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.  • Strategic plan should identify how they will target HTC populations within the zone.  • How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.  • And include examples of other projects similar to the outreach services.  • And intends to provide outreach to the HTC Comm, including a description AT1 & AT2.  • And intends to collaborate with third party organizations to provide the outreach services.  • List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.		4	
RESPONDENT'S COST OF PROPOSAL	15		0
<ul> <li>A flat fee for Activity Type 1 and Activity Type 2</li> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>		4	
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT  • Completeness of response in accordance with RFP instructions:	10		0
<ul> <li>Proposal is complete, comprehensive, and well-organized.</li> <li>RFP requirements are addressed and adhered to.</li> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>		4	
Respondent Tota	1 100		0
Total Weighte		le Score	
Converted to 100	point sco	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Attachment C

Proposer's Name: Evaluator Number: AltaMed Health Services Corp.

2

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	70.57	0
Proposal demonstrates:  • CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.  • Respondent's role serving the community and regular operations, including history and day-to-day activities.			
<ul> <li>Respondent's experience working with HTC communities and populations.</li> <li>Respondent successfully performed previous outreach services in the public sector.</li> <li>And provides documentation validating the minimum qualifications.</li> <li>And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation;</li> <li>4) School districts and 5) other County Departments.</li> </ul>		4	
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20		0
Proposal demonstrates:  Complete the "Staffing Plan" and nclude the completed "Staffing Plan".  List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.  Resumes (2-page max per staff) for the proposed Project Manager and key personnel.  Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.		4	
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY	35		0
Proposal demonstrates:  •A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.  • Strategic plan should identify how they will target HTC populations within the zone.  • How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.  • And include examples of other projects similar to the outreach services.  • And intends to provide outreach to the HTC Comm, including a description AT1 & AT2.  • And intends to collaborate with third party organizations to provide the outreach services.  • List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.  RESPONDENT'S COST OF PROPOSAL	12	4	
• A flat fee for Activity Type 1 and Activity Type 2	15		0
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2		4	
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT  • Completeness of response in accordance with RFP instructions:	10		0
Proposal is complete, comprehensive, and well-organized.			
RFP requirements are addressed and adhered to.     Minimal exceptions or acceptable exceptions, no exceptions noted.		4	
Respondent Tota	1 100	+	0
Total Weighte		le Score	
Converted to 100	point sco	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Multi-Ethnic Collaborative of Community Agencies

Attachment C

2

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20		0
Proposal demonstrates:  • CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.  • Respondent's role serving the community and regular operations, including history and day-to-day activities.  • Respondent's experience working with HTC communities and populations.  • Respondent successfully performed previous outreach services in the public sector.  • And provides documentation validating the minimum qualifications.  • And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.  • Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count—Census Office; 3) City representation; 4) School districts and 5) other County Departments.		Y	
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20		0
Proposal demonstrates:  • Complete the "Staffing Plan" and nclude the completed "Staffing Plan".  • List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.  • Resumes (2-page max per staff) for the proposed Project Manager and key personnel.  • Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.		4	
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY	35		0
Proposal demonstrates:  •A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.  • Strategic plan should identify how they will target HTC populations within the zone.  • How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.  • And include examples of other projects similar to the outreach services.  • And intends to provide outreach to the HTC Comm, including a description AT1 & AT2.  • And intends to collaborate with third party organizations to provide the outreach services.  • List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.		3	
RESPONDENT'S COST OF PROPOSAL	15		0
<ul> <li>A flat fee for Activity Type 1 and Activity Type 2</li> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>		3	
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT  • Completeness of response in accordance with RFP instructions:  • Proposal is complete, comprehensive, and well-organized.  • RFP requirements are addressed and adhered to.	10	3	0
Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Tota			0
Total Weighter			
Converted to 100	point sco	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Attachment C

Proposer's Name:

Evaluator Number:

Latino Health Access

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20		0
Proposal demonstrates:  • CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.  • Respondent's role serving the community and regular operations, including history and day-to-day activities.  • Respondent's experience working with HTC communities and populations.  • Respondent successfully performed previous outreach services in the public sector.  • And provides documentation validating the minimum qualifications.  • And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.  • Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.		4	
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20		0
Proposal demonstrates:  Complete the "Staffing Plan" and nclude the completed "Staffing Plan".  List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.  Resumes (2-page max per staff) for the proposed Project Manager and key personnel.  Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.		3	
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY	35		0
Proposal demonstrates:  •A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.  • Strategic plan should identify how they will target HTC populations within the zone.  • How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.  • And include examples of other projects similar to the outreach services.  • And intends to provide outreach to the HTC Comm, including a description AT1 & AT2.  • And intends to collaborate with third party organizations to provide the outreach services.  • List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.		3	
RESPONDENT'S COST OF PROPOSAL	15		0
A flat fee for Activity Type 1 and Activity Type 2     Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2		3	
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT  • Completeness of response in accordance with RFP instructions:  • Proposal is complete, comprehensive, and well-organized.  • RFP requirements are addressed and adhered to.  • Minimal exceptions or acceptable exceptions, no exceptions noted.	10	4	0
Respondent Tota	1 100		0
Total Weighte		le Score	
Converted to 100	point sco	ore tota	1 0



Proposer's Name:

## **FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Vision y Compromiso

Attachment C

Evaluator Number: 3

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	3	0
Proposal demonstrates:  CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.  Respondent's role serving the community and regular operations, including history and day-to-day activities.			
Respondent's experience working with HTC communities and populations. Respondent successfully performed previous outreach services in the public sector. And provides documentation validating the minimum qualifications And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	4	0
Proposal demonstrates:  • Complete the "Staffing Plan" and nolude the completed "Staffing Plan"  • List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.  • Resumes (2-page max per staff) for the proposed Project Manager and key personnel  • Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY	35	3	0
Proposal demonstrates:			<u> </u>
<ul> <li>A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> <li>How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> </ul>			
<ul> <li>And include examples of other projects similar to the outreach services.</li> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2</li> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> <li>List the type of support it will need from the County in order to provide the outreach services: a) Ability to</li> </ul>			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	4	0
<ul> <li>A flat fee for Activity Type 1 and Activity Type 2</li> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT  • Completeness of response in accordance with RFP instructions:	10	3	0
Proposal is complete, comprehensive, and well-organized;		-	
• RFP requirements are addressed and adhered to;		u ,	
• Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Tota	1 100		0
Total Weighte		e Score	
Total Weighte		ore tota	



Proposer's Name:

## FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

City of Santa Ana

Attachment C

Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	5	0
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			
Respondent's experience working with HTC communities and populations.			
• Respondent successfully performed previous outreach services in the public sector.			
• And provides documentation validating the minimum qualifications			
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract			
Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office;			
3) City representation; 4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	4	0
Proposal demonstrates:			
Complete the "Staffing Plan" and nelude the completed "Staffing Plan"			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
<ul> <li>Resumes (2-page max per staff) for the proposed Project Manager and key personnel</li> </ul>			
· Identify the number of staff and volunteers, as well as their classification title, available to be used to perform th	e		
outreach services			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	11	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		4	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
<ul> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> </ul>			
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for	r		
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2</li> </ul>			
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	3	0
• A flat fee for Activity Type 1 and Activity Type 2			
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	4	0
COMPLIANCE WITH COUNTY MODEL CONTRACT			
Completeness of response in accordance with RFP instructions:			
<ul> <li>Proposal is complete, comprehensive, and well-organized;</li> </ul>		-	
• RFP requirements are addressed and adhered to;			
<ul> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Tot	al 100		0
Total Weight	ed Possib	le Score	500
Converted to 100	point sco	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Coalition for Humane Immigrant Rights (CHIRLA)

Attachment C

3

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	4	0
Proposal demonstrates:		<u> </u>	
• CBO history, types of services offered and background, tax status, and number of professionals employed by		-	
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			
• Respondent's experience working with HTC communities and populations.			
• Respondent successfully performed previous outreach services in the public sector.			
And provides documentation validating the minimum qualifications			
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract			
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office;			
3) City representation; 4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	3	0
Proposal demonstrates:			
Complete the "Staffing Plan" and nclude the completed "Staffing Plan"			
• List the Project Manager and key personnel that are available for the contract duration and will perform the		-	
outreach services.			
Resumes (2-page max per staff) for the proposed Project Manager and key personnel			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the			
outreach services			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35		0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		14	
Proposal demonstrates:		-	
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
• Strategic plan should identify how they will target HTC populations within the zone.			
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for		1	
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			-
• And intends to provide outreach to the HTC Comm, including a description AT1 & AT2		1	
• And intends to collaborate with third party organizations to provide the outreach services.			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	4	0
A flat fee for Activity Type 1 and Activity Type 2			
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2		-	
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10		0
COMPLIANCE WITH COUNTY MODEL CONTRACT		4	
Completeness of response in accordance with RFP instructions:	Colored States		
Proposal is complete, comprehensive, and well-organized;			
• RFP requirements are addressed and adhered to;			
Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Tota	1 100	+	0
Total Weighter		le Score	
Converted to 100			
Converted to 100	Pour sco	ne ioia	ı U



Proposer's Name:

## FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Santa Ana Unified School District

Attachment C

Evaluator Number: 3

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	5	0
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			
<ul> <li>Respondent's experience working with HTC communities and populations.</li> </ul>			
• Respondent successfully performed previous outreach services in the public sector.			
• And provides documentation validating the minimum qualifications			V
And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract			
Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office;			
3) City representation; 4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	5	0
Proposal demonstrates:			
<ul> <li>Complete the "Staffing Plan" and nelude the completed "Staffing Plan"</li> </ul>			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the			
outreach services			2
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	5	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		)	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.		t	
<ul> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> </ul>			
<ul> <li>How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for</li> </ul>			
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>		1	
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2</li> </ul>			
• And intends to collaborate with third party organizations to provide the outreach services.			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to		1	
respond on-site in a timely fashion to urgent or emergency requests.		L	
RESPONDENT'S COST OF PROPOSAL	15	4	0
• A flat fee for Activity Type 1 and Activity Type 2		1	
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	1	0
COMPLIANCE WITH COUNTY MODEL CONTRACT		5	
• Completeness of response in accordance with RFP instructions:			
Proposal is complete, comprehensive, and well-organized;			
RFP requirements are addressed and adhered to;			
Minimal exceptions or acceptable exceptions, no exceptions noted.		1	
Respondent Total	al 100		0
Total Weighte	ed Possibl	e Score	500
Converted to 100	point sco	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Community Action Parnership of Orange County

Attachment C

3

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED	20		0
EXPERIENCE		5	
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			
Respondent's experience working with HTC communities and populations.			
Respondent successfully performed previous outreach services in the public sector.			
And provides documentation validating the minimum qualifications			
And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract			
Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office;			
3) City representation; 4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	5	0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nelude the completed "Staffing Plan"			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
<ul> <li>Resumes (2-page max per staff) for the proposed Project Manager and key personnel</li> </ul>			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the			
outreach services			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	-	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		5	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
<ul> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> </ul>		1	
· How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for			
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2</li> </ul>			
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			1
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	5	0
• A flat fee for Activity Type 1 and Activity Type 2		-	
<ul> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	-	0
COMPLIANCE WITH COUNTY MODEL CONTRACT		15	ľ
Completeness of response in accordance with RFP instructions:	900 1000 1000 1000 1000 1000 1000 1000		
<ul> <li>Proposal is complete, comprehensive, and well-organized;</li> </ul>			
• RFP requirements are addressed and adhered to;			
• Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Tota	1 100	+	0
		  - C	
Total Weighte			
Converted to 100	point sco	ore total	0



Proposer's Name:

## **FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

AltaMed Health Services Corp.

Attachment C

Evaluator Number: 3

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	4	0
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
Respondent's role serving the community and regular operations, including history and day-to-day activities.	1		
Respondent's experience working with HTC communities and populations.			
• Respondent successfully performed previous outreach services in the public sector.			
• And provides documentation validating the minimum qualifications.			
And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	3	0
Proposal demonstrates:			
<ul> <li>Complete the "Staffing Plan" and nclude the completed "Staffing Plan".</li> </ul>			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the	•		
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	11	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		14	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
<ul> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> </ul>			
<ul> <li>How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for</li> </ul>			
the HTC Zone.	1		
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>	1		
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>			
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>		1	
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to		l	
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	4	0
• A flat fee for Activity Type 1 and Activity Type 2			
<ul> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	3	0
COMPLIANCE WITH COUNTY MODEL CONTRACT		)	
• Completeness of response in accordance with RFP instructions:			
• Proposal is complete, comprehensive, and well-organized.			
RFP requirements are addressed and adhered to.		1	
<ul> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Tot	al 100		0
Total Weighte	d Possibl	e Score	500
Converted to 100	point sco	ore tota	0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Attachment C

Proposer's Name:

Evaluator Number:

Multi-Ethnic Collaborative of
Community Agencies

3

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight	Score	Total
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED	(%)	(0-5)	(Weight X Score
EXPERIENCE	20	4	0
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			
<ul> <li>Respondent's experience working with HTC communities and populations.</li> </ul>			
• Respondent successfully performed previous outreach services in the public sector.			
<ul> <li>And provides documentation validating the minimum qualifications.</li> </ul>			
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	4	0
Proposal demonstrates:			
<ul> <li>Complete the "Staffing Plan" and nclude the completed "Staffing Plan".</li> </ul>			
• List the Project Manager and key personnel that are available for the contract duration and will perform the		11	
outreach services.			
<ul> <li>Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> </ul>			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the	;		
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	1	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		3	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
<ul> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> </ul>			
<ul> <li>How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for</li> </ul>			
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>			
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>		1	
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	3	0
• A flat fee for Activity Type 1 and Activity Type 2		1	
Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2      Proceeding the Company of the Proceeding of the Company of t			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	3	0
• Completeness of response in accordance with RFP instructions:			
Proposal is complete, comprehensive, and well-organized.  PED assistance and advanced and allowed to the control of the c			
• RFP requirements are addressed and adhered to.			
Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Total			0
Total Weighte			
Converted to 100	point sco	ore tota	1 0



#### FINAL Evaluation Scoring Sheet RFP # 017-C023928-YG

Attachment C

Regional Community-Based Outreach Services for the 2020 Census

**Latino Health Access** 

3

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work. **Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight	Score	Total
DECDONDENITIC DACECTORIND OUALIEICATIONS DEFENDENCES AND DELATED	(%)	(0-5)	(Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	4	0
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			
<ul> <li>Respondent's experience working with HTC communities and populations.</li> </ul>			
<ul> <li>Respondent successfully performed previous outreach services in the public sector.</li> </ul>			
<ul> <li>And provides documentation validating the minimum qualifications.</li> </ul>			
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	3	0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nelude the completed "Staffing Plan".			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the	e		
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	3	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		)	
Proposal demonstrates:	•		
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase		1	
awareness and knowledge about the 2020 Census to HTC communities and populations.			
• Strategic plan should identify how they will target HTC populations within the zone.			
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for			
the HTC Zone.			
• And include examples of other projects similar to the outreach services.			
• And intends to provide outreach to the HTC Comm, including a description AT1 & AT2.			
• And intends to collaborate with third party organizations to provide the outreach services.			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.	696 (AUT 1992) (1994)	1	
RESPONDENT'S COST OF PROPOSAL	15	13	0
• A flat fee for Activity Type 1 and Activity Type 2			
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	4	0
COMPLIANCE WITH COUNTY MODEL CONTRACT			
Completeness of response in accordance with RFP instructions:			
Proposal is complete, comprehensive, and well-organized.			
• RFP requirements are addressed and adhered to.			
Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Tot			0
Total Weighte	ed Possib	le Score	500
Converted to 100	point sco	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Vision y Compromiso

Attachment C

4

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED	20	(0.07	0
EXPERIENCE			
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.		3	
<ul> <li>Respondent's experience working with HTC communities and populations.</li> </ul>		$\cup$	
<ul> <li>Respondent successfully performed previous outreach services in the public sector.</li> </ul>			
And provides documentation validating the minimum qualifications			
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract			
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office;			
3) City representation; 4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20		0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nelude the completed "Staffing Plan"			
• List the Project Manager and key personnel that are available for the contract duration and will perform the		2	
outreach services.		( )	
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the	8		
outreach services			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35		0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY			
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
• Strategic plan should identify how they will target HTC populations within the zone.			
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for		0	
the HTC Zone.		3	
• And include examples of other projects similar to the outreach services.			
• And intends to provide outreach to the HTC Comm, including a description AT1 & AT2			
• And intends to collaborate with third party organizations to provide the outreach services.			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL		3	
• A flat fee for Activity Type 1 and Activity Type 2	15	5	0
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	8	-
COMPLIANCE WITH COUNTY MODEL CONTRACT	10	-	0
• Completeness of response in accordance with RFP instructions:			
Proposal is complete, comprehensive, and well-organized;			
• RFP requirements are addressed and adhered to;		2	
Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Tota	1 100		0
Total Weighte		le Score	
Converted to 100	point sco	ore tota	1 0



Sheet Attachment C

RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name: Evaluator Number: City of Santa Ana

4

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight	Score	Total
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED	(%)	(0-5)	(Weight X Score
EXPERIENCE	20	2	0
Proposal demonstrates:		,	
CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
Respondent's role serving the community and regular operations, including history and day-to-day activities.			
Respondent's experience working with HTC communities and populations.			
Respondent successfully performed previous outreach services in the public sector.	1		
And provides documentation validating the minimum qualifications.			
And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	4	0
Proposal demonstrates:			1
Complete the "Staffing Plan" and nclude the completed "Staffing Plan".			
List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.	,		1
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	4	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		1	
Proposal demonstrates:			
A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.  Strategic plan should identify how they will target HTC populations within the zone.			
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for			
the HTC Zone.			
• And include examples of other projects similar to the outreach services.			
• And intends to provide outreach to the HTC Comm, including a description AT1 & AT2.			
• And intends to collaborate with third party organizations to provide the outreach services.			
List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	3	0
• A flat fee for Activity Type 1 and Activity Type 2			
<ul> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	4	0
COMPLIANCE WITH COUNTY MODEL CONTRACT			
Completeness of response in accordance with RFP instructions:	AND THE PROPERTY OF THE PARTY O		
Proposal is complete, comprehensive, and well-organized.			
• RFP requirements are addressed and adhered to.		1	
• Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Tota	1 100		0
Total Weighte		e Score	



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Coalition for Humane Immigrant Rights (CHIRLA)

Attachment C

4

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	4	0
Proposal demonstrates:	A CONTRACTOR OF THE CONTRACTOR		
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.	ŀ		
• Respondent's experience working with HTC communities and populations.			*
• Respondent successfully performed previous outreach services in the public sector.			
• And provides documentation validating the minimum qualifications.	1		-
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	3	0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nclude the completed "Staffing Plan".			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
<ul> <li>Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the</li> </ul>			
• Identity the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.			
	De CONCRETATION		
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	3	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		)	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			1
• Strategic plan should identify how they will target HTC populations within the zone.			
<ul> <li>How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> </ul>			
<ul> <li>And include examples of other projects similar to the outreach services.</li> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>	1		
• And intends to provide outreach to the fire Commi, including a description ATT & ATZ.			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	3	0
• A flat fee for Activity Type 1 and Activity Type 2	13		
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	0	0
COMPLIANCE WITH COUNTY MODEL CONTRACT	10	3	
Completeness of response in accordance with RFP instructions:			
Proposal is complete, comprehensive, and well-organized.			
• RFP requirements are addressed and adhered to.			
Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Tota	1 100	<b> </b>	0
Total Weighte		le Score	
Converted to 100			
Converted to 100	point sco	ore tota	I U



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Santa Ana Unified School
District

Attachment C

4

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED	20	4	0
EXPERIENCE		J	
Proposal demonstrates:			
CBO history, types of services offered and background, tax status, and number of professionals employed by			
lassification or volunteer based.			
Respondent's role serving the community and regular operations, including history and day-to-day activities.			
Respondent's experience working with HTC communities and populations.			
Respondent successfully performed previous outreach services in the public sector.			
And provides documentation validating the minimum qualifications.			
And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			-
Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation;			
l) School districts and 5) other County Departments.	A WOOD COMMON		
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	4	0
Proposal demonstrates:			
Complete the "Staffing Plan" and nclude the completed "Staffing Plan".			
List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the			
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	4	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		1	
Proposal demonstrates:			
A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
Strategic plan should identify how they will target HTC populations within the zone.			
How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for		-	
he HTC Zone.			
And include examples of other projects similar to the outreach services.			
And intends to provide outreach to the HTC Comm, including a description AT1 & AT2.			
And intends to collaborate with third party organizations to provide the outreach services.			
List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.			
		1.	
RESPONDENT'S COST OF PROPOSAL	15	4	0
• A flat fee for Activity Type 1 and Activity Type 2			
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	5	0
COMPLIANCE WITH COUNTY MODEL CONTRACT		1	
• Completeness of response in accordance with RFP instructions:			
• Proposal is complete, comprehensive, and well-organized.			
• RFP requirements are addressed and adhered to.	=		
• Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Total	1 100		0
T-4-1 W-1-14	d Possih	e Score	500
Total Weighte	u i ossio.	C DOOL	500



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Community Action Partnership of Orange County

Attachment C

4

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED	20		(Weight A Score
EXPERIENCE	20	4	
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			
<ul> <li>Respondent's experience working with HTC communities and populations.</li> </ul>			
<ul> <li>Respondent successfully performed previous outreach services in the public sector.</li> </ul>			
<ul> <li>And provides documentation validating the minimum qualifications.</li> </ul>			
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	4	0
Proposal demonstrates:			
<ul> <li>Complete the "Staffing Plan" and nelude the completed "Staffing Plan".</li> </ul>			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the	e		
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	4	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		17	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.		1	
<ul> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> </ul>			
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for	r	1	
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>			
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	4	0
• A flat fee for Activity Type 1 and Activity Type 2			
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	4	0
COMPLIANCE WITH COUNTY MODEL CONTRACT			
Completeness of response in accordance with RFP instructions:			
<ul> <li>Proposal is complete, comprehensive, and well-organized.</li> </ul>			
• RFP requirements are addressed and adhered to.			
• Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Tot	al 100		0
Total Weight	ed Possib	le Score	500
Converted to 100	) point so	are tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

AltaMed Health Services Corp.

Attachment C

4

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight	Score	Total
DECDONDENTED BACKCROUND OUT HEICATIONS DESENDENCES AND DELATED	(%)	(0-5)	(Weight X Score)
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	4	0
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
Respondent's role serving the community and regular operations, including history and day-to-day activities.			
Respondent's experience working with HTC communities and populations.			
Respondent successfully performed previous outreach services in the public sector.			
• And provides documentation validating the minimum qualifications.			
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	U	0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nelude the completed "Staffing Plan".			
• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.			
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the			
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	25		0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY	35	14	0
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
• Strategic plan should identify how they will target HTC populations within the zone.			
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for			
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>			
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	4	0
• A flat fee for Activity Type 1 and Activity Type 2			
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	14	0
COMPLIANCE WITH COUNTY MODEL CONTRACT			
Completeness of response in accordance with RFP instructions:    Proposed in accordance with RFP instructions:		,	
Proposal is complete, comprehensive, and well-organized.  PER remaining out a real and a diagraph of the real transfer of the real		_	
RFP requirements are addressed and adhered to.      Minimal expensions or acceptable expensions are expensions and expensions.			
Minimal exceptions or acceptable exceptions, no exceptions noted.	1 100		
Respondent Tota			0
Total Weighte			
Converted to 100	point sco	ore total	0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Multi-Ethnic Collaborative of Community Agencies

Attachment C

4

Proposer's Name: Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	5	0
Proposal demonstrates:			
CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			-
Respondent's role serving the community and regular operations, including history and day-to-day activities.			
Respondent's experience working with HTC communities and populations.			
Respondent successfully performed previous outreach services in the public sector.			
And provides documentation validating the minimum qualifications.			
And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation;	1		
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	5	0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nelude the completed "Staffing Plan".			
List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
· Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the			
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	3	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		)	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
• Strategic plan should identify how they will target HTC populations within the zone.			
· How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for			
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>		İ	
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>			
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to	1	ľ	
respond on-site in a timely fashion to urgent or emergency requests.			-
RESPONDENT'S COST OF PROPOSAL	15	3	0
• A flat fee for Activity Type 1 and Activity Type 2			
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	3	0
COMPLIANCE WITH COUNTY MODEL CONTRACT			
Completeness of response in accordance with RFP instructions:			,
<ul> <li>Proposal is complete, comprehensive, and well-organized.</li> </ul>		1	
• RFP requirements are addressed and adhered to.		1	
<ul> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Tota	al 100		0
Total Weighte	d Possibl	e Score	500
		ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Latino Health Access

Attachment C

Proposer's Name:

Evaluator Number: 4

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	5	0
Proposal demonstrates:			
CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
Respondent's role serving the community and regular operations, including history and day-to-day activities.			
Respondent's experience working with HTC communities and populations.	-		
Respondent successfully performed previous outreach services in the public sector.			
And provides documentation validating the minimum qualifications.			
And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	3	0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nelude the completed "Staffing Plan".			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
· Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the			
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	0	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		3	
Proposal demonstrates:		<u> </u>	
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
• Strategic plan should identify how they will target HTC populations within the zone.			
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for	6	-	
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>			
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>		-	
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	3	0
• A flat fee for Activity Type 1 and Activity Type 2		-	
<ul> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	4	0
COMPLIANCE WITH COUNTY MODEL CONTRACT			= 6
Completeness of response in accordance with RFP instructions:			
<ul> <li>Proposal is complete, comprehensive, and well-organized.</li> </ul>		-	1
• RFP requirements are addressed and adhered to.			-
Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Total	al 100		0
Total Weighte		le Score	
I CHAIL W CIRTIL			



**Evaluator Number:** 

#### **FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name: VISION y Compromiso

Vision y Compromiso

Attachment C

5

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

ESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED	(%)	(0-5)	Total (Weight X Score)
XPERIENCE	20	4	0
roposal demonstrates:			
CBO history, types of services offered and background, tax status, and number of professionals employed by			
assification or volunteer based.	1		
Respondent's role serving the community and regular operations, including history and day-to-day activities.			
Respondent's experience working with HTC communities and populations.			
Respondent successfully performed previous outreach services in the public sector.			
And provides documentation validating the minimum qualifications			
and confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract			
Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office;			
) City representation; 4) School districts and 5) other County Departments.			
IRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	4	0
roposal demonstrates:			
Complete the "Staffing Plan" and nclude the completed "Staffing Plan"			1
List the Project Manager and key personnel that are available for the contract duration and will perform the			
atreach services.			
Resumes (2-page max per staff) for the proposed Project Manager and key personnel			
Identify the number of staff and volunteers, as well as their classification title, available to be used to perform t	he		
atreach services			
ESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	.1	0
IETHODOLOGY TO ENGAGE THE HTC COMMUNITY		14	
roposal demonstrates:	## 2 MANUAL TO THE PARTY OF THE		
A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
wareness and knowledge about the 2020 Census to HTC communities and populations.			
Strategic plan should identify how they will target HTC populations within the zone.			
How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate f	or		
e HTC Zone.			
And include examples of other projects similar to the outreach services.			
And intends to provide outreach to the HTC Comm, including a description AT1 & AT2	1		
And intends to collaborate with third party organizations to provide the outreach services.			
List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
spond on-site in a timely fashion to urgent or emergency requests.			-
ESPONDENT'S COST OF PROPOSAL	15	3	0
A flat fee for Activity Type 1 and Activity Type 2			
Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
ROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10		0
OMPLIANCE WITH COUNTY MODEL CONTRACT		14	
Completeness of response in accordance with RFP instructions:			
Proposal is complete, comprehensive, and well-organized;			
RFP requirements are addressed and adhered to;			
Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent To	tal 100		0
Total Weigh	ted Possib	le Score	e 500
Total Weight			1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name: Gth of Santa Ana **Evaluator Number:** 

City of Santa Ana

Attachment C

5

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight	Score	Total
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED	(%)	(0-5)	(Weight X Score
EXPERIENCE	20	5	0
Proposal demonstrates:	an annual contract co		
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			
<ul> <li>Respondent's experience working with HTC communities and populations.</li> </ul>			
<ul> <li>Respondent successfully performed previous outreach services in the public sector.</li> </ul>			
And provides documentation validating the minimum qualifications.			
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation;			
4) School districts and 5) other County Departments.		.,	
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	4	0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nelude the completed "Staffing Plan".			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
<ul> <li>Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the</li> </ul>			
outreach services.	e		
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF			
METHODOLOGY TO ENGAGE THE HTC COMMUNITY	35	4	0
Proposal demonstrates:		1	
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
Strategic plan should identify how they will target HTC populations within the zone.			
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for		1	
the HTC Zone.	`		
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
• And intends to provide outreach to the HTC Comm, including a description AT1 & AT2.			
• And intends to collaborate with third party organizations to provide the outreach services.			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	4	0
• A flat fee for Activity Type 1 and Activity Type 2			
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	4	0
COMPLIANCE WITH COUNTY MODEL CONTRACT		17	
Completeness of response in accordance with RFP instructions:			=
<ul> <li>Proposal is complete, comprehensive, and well-organized.</li> </ul>			
• RFP requirements are addressed and adhered to.			
• Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Tot	al 100		0
Total Weighte	ed Possibl	e Score	500
Converted to 100	point sco	ore total	0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Coalition for Humane Immigrant Rights (CHIRLA)

Attachment C

5

Proposer's Name: CHIRLA Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight	Score	Total
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED	(%)	(0-5)	(Weight X Score
EXPERIENCE	20	4	0
Proposal demonstrates:			
CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.	1		
Respondent's role serving the community and regular operations, including history and day-to-day activities.			
Respondent's experience working with HTC communities and populations.			
Respondent successfully performed previous outreach services in the public sector.			
And provides documentation validating the minimum qualifications.			
And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	3	0
Proposal demonstrates:			
Complete the "Staffing Plan" and nclude the completed "Staffing Plan".			
List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
· Identify the number of staff and volunteers, as well as their classification title, available to be used to perform th	e		
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	,1	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		4	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
• Strategic plan should identify how they will target HTC populations within the zone.			
· How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate fo	r		
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>		-	
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>		l	
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to	_	1	1
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	4	0
• A flat fee for Activity Type 1 and Activity Type 2			
<ul> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	7	0
COMPLIANCE WITH COUNTY MODEL CONTRACT		3	
Completeness of response in accordance with RFP instructions:			
<ul> <li>Proposal is complete, comprehensive, and well-organized.</li> </ul>			
• RFP requirements are addressed and adhered to.			
<ul> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Tot	al 100		0
Total Weight	ed Possibl	e Score	500
Converted to 100	noint so	re tota	1 0



Evaluator Number:

## **FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name: Santa Ana unified School District

Santa Ana Unified School District

Attachment C

5

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight	Score	Total
DECDONDENTED BACKCOOLIND ON A LEICATION C DESCRIPTION OF AND DELATED	(%)	(0-5)	(Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	4	0
		1	
Proposal demonstrates:  CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			_
• Respondent's experience working with HTC communities and populations.			
Respondent successfully performed previous outreach services in the public sector.			407
And provides documentation validating the minimum qualifications.			
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			-
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	Ч	0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nelude the completed "Staffing Plan".			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the	e		
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	11	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		9	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
• Strategic plan should identify how they will target HTC populations within the zone.		-	
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for	•		
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>		7,	
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.		.,,	
RESPONDENT'S COST OF PROPOSAL	15	4	0
• A flat fee for Activity Type 1 and Activity Type 2			
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	14	0
COMPLIANCE WITH COUNTY MODEL CONTRACT		9	
Completeness of response in accordance with RFP instructions:			
Proposal is complete, comprehensive, and well-organized.			
• RFP requirements are addressed and adhered to.			
Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Tot	al 100		0
Total Weighte	ed Possib	le Score	e 500
Converted to 100	point sco	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Community Action Partnership of Orange County

Attachment C

5

Proposer's Name: CAPOC

Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows: 5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED	20	4	0
EXPERIENCE		9	7
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			
• Respondent's experience working with HTC communities and populations.			
• Respondent successfully performed previous outreach services in the public sector.			
• And provides documentation validating the minimum qualifications.	1		
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	4	0
Proposal demonstrates:			
<ul> <li>Complete the "Staffing Plan" and nclude the completed "Staffing Plan".</li> </ul>			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the			
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	11	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		4	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
<ul> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> </ul>			
<ul> <li>How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for</li> </ul>			
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>			
• And intends to collaborate with third party organizations to provide the outreach services.		1	
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	4	0
• A flat fee for Activity Type 1 and Activity Type 2			
<ul> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	4	0
COMPLIANCE WITH COUNTY MODEL CONTRACT		14	
Completeness of response in accordance with RFP instructions:			
<ul> <li>Proposal is complete, comprehensive, and well-organized.</li> </ul>			
RFP requirements are addressed and adhered to.			
<ul> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			- 1
Respondent Total	al 100		0
Total Weighte		le Score	
			1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

**AltaMed Health Services** Corp.

Attachment C

Proposer's Name: Alth med **Evaluator Number:** 5

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

Score: Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	4	0
Proposal demonstrates:	THE PARTY OF THE P	/	
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
Respondent's role serving the community and regular operations, including history and day-to-day activities.			
Respondent's experience working with HTC communities and populations.			
• Respondent successfully performed previous outreach services in the public sector.			
• And provides documentation validating the minimum qualifications.			
And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	3	0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nclude the completed "Staffing Plan".			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the	e		
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35	1	0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		4	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			<u> </u>
awareness and knowledge about the 2020 Census to HTC communities and populations.			
<ul> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> </ul>		1	
· How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for		1	
the HTC Zone.		1	
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>		1.0	
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	4	0
• A flat fee for Activity Type 1 and Activity Type 2			
<ul> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	11	0
COMPLIANCE WITH COUNTY MODEL CONTRACT		4	
Completeness of response in accordance with RFP instructions:			
<ul> <li>Proposal is complete, comprehensive, and well-organized.</li> </ul>			
RFP requirements are addressed and adhered to.			
<ul> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			1
Respondent Total	al 100		0
Total Weighte	ed Possib	le Score	500
Converted to 100	point sco	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Multi-Ethnic Collaborative of Community Agencies

Attachment C

5

Proposer's Name: MECCA

Evaluator Number:

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows: 5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED	20	ļ.	0
EXPERIENCE		4	
Proposal demonstrates:			
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			
• Respondent's experience working with HTC communities and populations.			
• Respondent successfully performed previous outreach services in the public sector.			
• And provides documentation validating the minimum qualifications.			
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	4	0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nelude the completed "Staffing Plan".			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.			
<ul> <li>Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> </ul>			
· Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the			
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35		0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		3	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
• Strategic plan should identify how they will target HTC populations within the zone.			
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for		1	
the HTC Zone.			
<ul> <li>And include examples of other projects similar to the outreach services.</li> </ul>			
<ul> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> </ul>			
<ul> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> </ul>			
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to			-
respond on-site in a timely fashion to urgent or emergency requests.			
RESPONDENT'S COST OF PROPOSAL	15	3	0
• A flat fee for Activity Type 1 and Activity Type 2			
• Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	11	0
COMPLIANCE WITH COUNTY MODEL CONTRACT		14	
Completeness of response in accordance with RFP instructions:		,	
Proposal is complete, comprehensive, and well-organized.			
• RFP requirements are addressed and adhered to.		1	-
Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Tota	1 100		0
Total Weighte		le Saar	
Converted to 100	point sco	ore tota	1 0



RFP # 017-C023928-YG

Regional Community-Based Outreach Services for the 2020 Census

Attachment C

**Latino Health Access** 

Proposer's Name: Latino Health Access

Evaluator Number: 5

Weight: Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows: 5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score	Total (Weight X Score)
RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE	20	(0-5) <b>5</b>	0
Proposal demonstrates:	EL SONIE TERMINATUR		
• CBO history, types of services offered and background, tax status, and number of professionals employed by			
classification or volunteer based.			
• Respondent's role serving the community and regular operations, including history and day-to-day activities.			
• Respondent's experience working with HTC communities and populations.			
• Respondent successfully performed previous outreach services in the public sector.			
And provides documentation validating the minimum qualifications.			
•And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.			,
•Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation;			
4) School districts and 5) other County Departments.			
FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES	20	4	0
Proposal demonstrates:			
• Complete the "Staffing Plan" and nelude the completed "Staffing Plan".			
• List the Project Manager and key personnel that are available for the contract duration and will perform the			
outreach services.		1	
• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.			
• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the			
outreach services.			
RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF	35		0
METHODOLOGY TO ENGAGE THE HTC COMMUNITY		3	
Proposal demonstrates:			
•A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase			
awareness and knowledge about the 2020 Census to HTC communities and populations.			
• Strategic plan should identify how they will target HTC populations within the zone.			
• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for			
the HTC Zone.			
And include examples of other projects similar to the outreach services.			
• And intends to provide outreach to the HTC Comm, including a description AT1 & AT2.			
• And intends to collaborate with third party organizations to provide the outreach services.		1	
• List the type of support it will need from the County in order to provide the outreach services: a) Ability to		1	
respond on-site in a timely fashion to urgent or emergency requests.		1	-
RESPONDENT'S COST OF PROPOSAL	15	3	0
A flat fee for Activity Type 1 and Activity Type 2			
<ul> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF	10	1	0
COMPLIANCE WITH COUNTY MODEL CONTRACT		14	
Completeness of response in accordance with RFP instructions:			
Proposal is complete, comprehensive, and well-organized.			
• RFP requirements are addressed and adhered to.	1		
Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Tota	1 100		0
Total Weighte		e Score	
Converted to 100			
Converted to 100	Pour so	Ji Cola	·1 ·