

Evaluation Criteria	Weight	Proposer: Vision y Compromiso										Score	Weighted
Written Criteria	100%	Panel #1		Panel #2		Panel #3		Panel #4		Panel #5		Percentage	Score
Criteria 1 - Firm's background, qualifications, references and related experier	20%	4.00	16	3.00	12	3.00	12	3.00	12	4.00	16	14	14
Criteria 2 - Firm's Key Personnel, Experience and Resumes	20%	4.00	16	3.00	12	4.00	16	3.00	12	4.00	16	14	14
Criteria 3 - Firm's Strategic Plan, Scope Of Services and Methodology to eng	35%	4.00	28	3.00	21	3.00	21	3.00	21	4.00	28	24	24
Criteria 4 - Firm's Proposed Cost	15%	4.00	12	3.00	9	4.00	12	3.00	9	3.00	9	10	10
Criteria 5 - Organization, Completeness of proposal response, overall quality	10%	4.00	8	3.00	6	3.00	6	3.00	6	4.00	8	7	7
<b>Grand Total - Must Equal 100%</b>	<b>100%</b>	20.0	80.0	15.0	60.0	17.0	67.0	15.0	60.0	19.0	77.0	69	69

Evaluation Criteria	Weight	Proposer: City of Santa Ana										Score	Weighted
Written Criteria	100%	Panel #1		Panel #2		Panel #3		Panel #4		Panel #5		Percentage	Score
Criteria 1 - Firm's background, qualifications, references and related experier	20%	5.00	20	4.00	16	5.00	20	4.00	16	5.00	20	18	18
Criteria 2 - Firm's Key Personnel, Experience and Resumes	20%	5.00	20	4.00	16	4.00	16	4.00	16	4.00	16	17	17
Criteria 3 - Firm's Strategic Plan, Scope Of Services and Methodology to eng	35%	4.00	28	4.00	28	4.00	28	4.00	28	4.00	28	28	28
Criteria 4 - Firm's Proposed Cost	15%	4.00	12	3.00	9	3.00	9	3.00	9	4.00	12	10	10
Criteria 5 - Organization, Completeness of proposal response, overall quality	10%	5.00	10	4.00	8	4.00	8	4.00	8	4.00	8	8	8
<b>Grand Total - Must Equal 100%</b>	<b>100%</b>	23.0	90.0	19.0	77.0	20.0	81.0	19.0	77.0	21.0	84.0	82	82

Evaluation Criteria	Weight	Proposer: Coalition for Humane Immigrant Rights										Score	Weighted
Written Criteria	100%	Panel #1		Panel #2		Panel #3		Panel #4		Panel #5		Percentage	Score
Criteria 1 - Firm's background, qualifications, references and related experier	20%	5.00	20	4.00	16	4.00	16	4.00	16	4.00	16	17	17
Criteria 2 - Firm's Key Personnel, Experience and Resumes	20%	3.00	12	3.00	12	3.00	12	3.00	12	3.00	12	12	12
Criteria 3 - Firm's Strategic Plan, Scope Of Services and Methodology to eng	35%	3.00	21	3.00	21	4.00	28	3.00	21	4.00	28	24	24
Criteria 4 - Firm's Proposed Cost	15%	3.00	9	3.00	9	4.00	12	3.00	9	4.00	12	10	10
Criteria 5 - Organization, Completeness of proposal response, overall quality	10%	3.00	6	3.00	6	4.00	8	3.00	6	3.00	6	6	6
<b>Grand Total - Must Equal 100%</b>	<b>100%</b>	17.0	68.0	16.0	64.0	19.0	76.0	16.0	64.0	18.0	74.0	69	69

Evaluation Criteria	Weight	Proposer: Santa Ana Unified School District										Score	Weighted
Written Criteria	100%	Panel #1		Panel #2		Panel #3		Panel #4		Panel #5		Percentage	Score
Criteria 1 - Firm's background, qualifications, references and related experier	20%	5.00	20	4.00	16	5.00	20	4.00	16	4.00	16	18	18
Criteria 2 - Firm's Key Personnel, Experience and Resumes	20%	5.00	20	4.00	16	5.00	20	4.00	16	4.00	16	18	18
Criteria 3 - Firm's Strategic Plan, Scope Of Services and Methodology to eng	35%	5.00	35	4.00	28	5.00	35	4.00	28	4.00	28	31	31
Criteria 4 - Firm's Proposed Cost	15%	4.00	12	4.00	12	4.00	12	4.00	12	4.00	12	12	12
Criteria 5 - Organization, Completeness of proposal response, overall quality	10%	5.00	10	4.00	8	5.00	10	5.00	10	4.00	8	9	9
<b>Grand Total - Must Equal 100%</b>	<b>100%</b>	24.0	97.0	20.0	80.0	24.0	97.0	21.0	82.0	20.0	80.0	87	87



Evaluation Criteria	Weight	Proposer: Community Action Partnership of Orange County										Score	Weighted
Written Criteria	100%	Panel #1		Panel #2		Panel #3		Panel #4		Panel #5		Percentage	Score
Criteria 1 - Firm's background, qualifications, references and related experier	20%	5.00	20	4.00	16	5.00	20	4.00	16	4.00	16	18	18
Criteria 2 - Firm's Key Personnel, Experience and Resumes	20%	5.00	20	4.00	16	5.00	20	4.00	16	4.00	16	18	18
Criteria 3 - Firm's Strategic Plan, Scope Of Services and Methodology to eng	35%	5.00	35	4.00	28	5.00	35	4.00	28	4.00	28	31	31
Criteria 4 - Firm's Proposed Cost	15%	5.00	15	4.00	12	5.00	15	4.00	12	4.00	12	13	13
Criteria 5 - Organization, Completeness of proposal response, overall quality	10%	5.00	10	4.00	8	5.00	10	4.00	8	4.00	8	9	9
<b>Grand Total - Must Equal 100%</b>	<b>100%</b>	25.0	100.0	20.0	80.0	25.0	100.0	20.0	80.0	20.0	80.0	88	88

Evaluation Criteria	Weight	Proposer: AltaMed Health Services Corp										Score	Weighted
Written Criteria	100%	Panel #1		Panel #2		Panel #3		Panel #4		Panel #5		Percentage	Score
Criteria 1 - Firm's background, qualifications, references and related experier	20%	4.00	16	4.00	16	4.00	16	4.00	16	4.00	16	16	16
Criteria 2 - Firm's Key Personnel, Experience and Resumes	20%	4.00	16	4.00	16	3.00	12	4.00	16	3.00	12	14	14
Criteria 3 - Firm's Strategic Plan, Scope Of Services and Methodology to eng	35%	4.00	28	4.00	28	4.00	28	4.00	28	4.00	28	28	28
Criteria 4 - Firm's Proposed Cost	15%	4.00	12	4.00	12	4.00	12	4.00	12	4.00	12	12	12
Criteria 5 - Organization, Completeness of proposal response, overall quality	10%	4.00	8	4.00	8	3.00	6	4.00	8	4.00	8	8	8
<b>Grand Total - Must Equal 100%</b>	<b>100%</b>	20.0	80.0	20.0	80.0	18.0	74.0	20.0	80.0	19.0	76.0	78	78

Evaluation Criteria	Weight	Proposer: Multi-Ethnic Collaborative of Community Agencies										Score	Weighted
Written Criteria	100%	Panel #1		Panel #2		Panel #3		Panel #4		Panel #5		Percentage	Score
Criteria 1 - Firm's background, qualifications, references and related experier	20%	5.00	20	4.00	16	4.00	16	5.00	20	4.00	16	18	18
Criteria 2 - Firm's Key Personnel, Experience and Resumes	20%	4.00	16	4.00	16	4.00	16	5.00	20	4.00	16	17	17
Criteria 3 - Firm's Strategic Plan, Scope Of Services and Methodology to eng	35%	3.00	21	3.00	21	3.00	21	3.00	21	3.00	21	21	21
Criteria 4 - Firm's Proposed Cost	15%	3.00	9	3.00	9	3.00	9	3.00	9	3.00	9	9	9
Criteria 5 - Organization, Completeness of proposal response, overall quality	10%	3.00	6	3.00	6	3.00	6	3.00	6	4.00	8	6	6
<b>Grand Total - Must Equal 100%</b>	<b>100%</b>	18.0	72.0	17.0	68.0	17.0	68.0	19.0	76.0	18.0	70.0	71	71

Evaluation Criteria	Weight	Proposer: Latino Health Access										Score	Weighted
Written Criteria	100%	Panel #1		Panel #2		Panel #3		Panel #4		Panel #5		Percentage	Score
Criteria 1 - Firm's background, qualifications, references and related experier	20%	5.00	20	4.00	16	4.00	16	5.00	20	5.00	20	18	18
Criteria 2 - Firm's Key Personnel, Experience and Resumes	20%	4.00	16	3.00	12	3.00	12	3.00	12	4.00	16	14	14
Criteria 3 - Firm's Strategic Plan, Scope Of Services and Methodology to eng	35%	4.00	28	3.00	21	3.00	21	3.00	21	3.00	21	22	22
Criteria 4 - Firm's Proposed Cost	15%	3.00	9	3.00	9	3.00	9	3.00	9	3.00	9	9	9
Criteria 5 - Organization, Completeness of proposal response, overall quality	10%	5.00	10	4.00	8	4.00	8	4.00	8	4.00	8	8	8
<b>Grand Total - Must Equal 100%</b>	<b>100%</b>	21.0	83.0	17.0	66.0	17.0	66.0	18.0	70.0	19.0	74.0	72	72

**FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name:

**Vision y Compromiso**

Evaluator Number:

**1****Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0



**FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name:

City of Santa Ana

Evaluator Number:

1

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	20	5	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	20	5	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	35	4	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	15	4	0
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	10	5	0
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

**Coalition for Humane  
Immigrant Rights (CHIRLA)**

1

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	20	5	0
<p>Proposal demonstrates:</p> <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	20	3	0
<p>Proposal demonstrates:</p> <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	35	3	0
<p>Proposal demonstrates:</p> <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	15	3	0
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	10	3	0
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Santa Ana Unified School

District

1

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and nclude the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>5</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Community Action Partnership  
of Orange County

1

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>5</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>5</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

**AltaMed Health Services Corp.**

**1**

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Multi-Ethnic Collaborative of  
Community Agencies

1

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	20	5	0
Proposal demonstrates: • CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based. • Respondent's role serving the community and regular operations, including history and day-to-day activities. • Respondent's experience working with HTC communities and populations. • Respondent successfully performed previous outreach services in the public sector. • And provides documentation validating the minimum qualifications. • And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract. • Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	20	4	0
Proposal demonstrates: • Complete the "Staffing Plan" and include the completed "Staffing Plan". • List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services. • Resumes (2-page max per staff) for the proposed Project Manager and key personnel. • Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	35	3	0
Proposal demonstrates: • A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations. • Strategic plan should identify how they will target HTC populations within the zone. • How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone. • And include examples of other projects similar to the outreach services. • And intends to provide outreach to the HTC Comm, including a description AT1 & AT2. • And intends to collaborate with third party organizations to provide the outreach services. • List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.			
<b>RESPONDENT'S COST OF PROPOSAL</b>	15	3	0
• A flat fee for Activity Type 1 and Activity Type 2 • Pricing must include pricing for AT1 in at least 1 HTC Zone & pricing may include AT2			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	10	3	0
• Completeness of response in accordance with RFP instructions: • Proposal is complete, comprehensive, and well-organized. • RFP requirements are addressed and adhered to. • Minimal exceptions or acceptable exceptions, no exceptions noted.			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Latino Health Access

Proposer's Name:

Evaluator Number:

1

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>3</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>5</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name:

**Vision y Compromiso**

Evaluator Number:

**2**

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFENRENCES AND RELATED EXPERIENCE</b>	<b>20</b>		<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>		3	
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>		<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and nclude the completed "Staffing Plan"</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services</li> </ul>		3	
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>		<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>		3	
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>		<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>		3	
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>		<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized;</li> <li>• RFP requirements are addressed and adhered to;</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>		3	
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name:

City of Santa Ana

Evaluator Number:

2

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>		<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>Respondent's experience working with HTC communities and populations.</li> <li>Respondent successfully performed previous outreach services in the public sector.</li> <li>And provides documentation validating the minimum qualifications.</li> <li>And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>		4	
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>		<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>		4	
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>		<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> <li>How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>And include examples of other projects similar to the outreach services.</li> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> <li>List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>		4	
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>		<b>0</b>
<ul style="list-style-type: none"> <li>A flat fee for Activity Type 1 and Activity Type 2</li> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>		3	
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>		<b>0</b>
<ul style="list-style-type: none"> <li>Completeness of response in accordance with RFP instructions:</li> <li>Proposal is complete, comprehensive, and well-organized.</li> <li>RFP requirements are addressed and adhered to.</li> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>		4	
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0



**FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name:

Evaluator Number:

**Coalition for Humane  
Immigrant Rights (CHIRLA)****2****Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>		<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>		4	
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>		<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>		3	
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>		<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>		3	
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>		<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>		3	
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>		<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>		3	
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

Regional Community-Based Outreach Services for the 2020 Census

Santa Ana Unified School

District

2

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>		0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>		4	
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>		0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>		4	
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>		0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>		4	
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>		0
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>		4	
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>		0
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>		4	
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Community Action Partnership  
of Orange County

2

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>		0
Proposal demonstrates: <ul style="list-style-type: none"> <li>CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>Respondent's experience working with HTC communities and populations.</li> <li>Respondent successfully performed previous outreach services in the public sector.</li> <li>And provides documentation validating the minimum qualifications.</li> <li>And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>		4	
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>		0
Proposal demonstrates: <ul style="list-style-type: none"> <li>Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>		4	
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>		0
Proposal demonstrates: <ul style="list-style-type: none"> <li>A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> <li>How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>And include examples of other projects similar to the outreach services.</li> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> <li>List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>		4	
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>		0
<ul style="list-style-type: none"> <li>A flat fee for Activity Type 1 and Activity Type 2</li> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>		4	
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>		0
<ul style="list-style-type: none"> <li>Completeness of response in accordance with RFP instructions:</li> <li>Proposal is complete, comprehensive, and well-organized.</li> <li>RFP requirements are addressed and adhered to.</li> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>		4	
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

Regional Community-Based Outreach Services for the 2020 Census

AltaMed Health Services

Corp.

2

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>		0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>		4	
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>		0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>		4	
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>		0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>		4	
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>		0
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>		4	
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>		0
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>		4	
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Multi-Ethnic Collaborative of  
Community Agencies

2

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	20		0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>		4	
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	20		0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>		4	
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	35		0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>		3	
<b>RESPONDENT'S COST OF PROPOSAL</b>	15		0
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>		3	
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	10		0
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>		3	
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

### Latino Health Access

Proposer's Name:

Evaluator Number:

2

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>		<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>		4	
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>		<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>		3	
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>		<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>		3	
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>		<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>		3	
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>		<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>		4	
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0



**FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name:

**Vision y Compromiso**

Evaluator Number:

**3****Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>3</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan"</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>3</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>3</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized;</li> <li>• RFP requirements are addressed and adhered to;</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0



**FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name:

City of Santa Ana

Evaluator Number:

3

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan"</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>3</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized;</li> <li>• RFP requirements are addressed and adhered to;</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

**Coalition for Humane  
Immigrant Rights (CHIRLA)**

3

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	20	4	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office;</li> <li>3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	20	3	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan"</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	35	4	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	15	4	0
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	10	4	0
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized;</li> <li>• RFP requirements are addressed and adhered to;</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Santa Ana Unified School

District

3

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office;</li> <li>3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and nclude the completed "Staffing Plan"</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>5</b>	<b>0</b>
Completeness of response in accordance with RFP instructions: <ul style="list-style-type: none"> <li>• Proposal is complete, comprehensive, and well-organized;</li> <li>• RFP requirements are addressed and adhered to;</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Community Action Partnership  
of Orange County

3

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>Respondent's experience working with HTC communities and populations.</li> <li>Respondent successfully performed previous outreach services in the public sector.</li> <li>And provides documentation validating the minimum qualifications</li> <li>And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract</li> <li>Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>Complete the "Staffing Plan" and include the completed "Staffing Plan"</li> <li>List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>Resumes (2-page max per staff) for the proposed Project Manager and key personnel</li> <li>Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> <li>How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>And include examples of other projects similar to the outreach services.</li> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2</li> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> <li>List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>5</b>	<b>0</b>
<ul style="list-style-type: none"> <li>A flat fee for Activity Type 1 and Activity Type 2</li> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>5</b>	<b>0</b>
<ul style="list-style-type: none"> <li>Completeness of response in accordance with RFP instructions:</li> <li>Proposal is complete, comprehensive, and well-organized;</li> <li>RFP requirements are addressed and adhered to;</li> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

AltaMed Health Services

Corp.

3

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	20	4	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	20	3	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	35	4	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	15	4	0
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	10	3	0
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0



**FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

**Multi-Ethnic Collaborative of  
Community Agencies****3**

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>3</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>3</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>3</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

### Latino Health Access

Proposer's Name:

Evaluator Number:

3

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>3</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>3</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>3</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0



**FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Attachment C

**Regional Community-Based Outreach Services for the 2020 Census**

Proposer's Name:

**Vision y Compromiso**

Evaluator Number:

**4****Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.**Score:** Scores ranging from 0 "Unacceptable to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCE AND RELATED EXPERIENCE</b>	<b>20</b>		0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>		3	
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>		0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan"</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services</li> </ul>		3	
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>		0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>		3	
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	3	0
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>		0
Completeness of response in accordance with RFP instructions: <ul style="list-style-type: none"> <li>• Proposal is complete, comprehensive, and well-organized;</li> <li>• RFP requirements are addressed and adhered to;</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>		3	
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name:

City of Santa Ana

Evaluator Number:

4

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	20	4	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	20	4	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	35	4	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	15	3	0
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	10	4	0
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0



**FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

**Coalition for Humane  
Immigrant Rights (CHIRLA)**

Proposer's Name:

Evaluator Number:

4

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>3</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>3</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>2</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>3</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0



**FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

**Santa Ana Unified School****District****4**

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>5</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0



**FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

**Community Action Partnership  
of Orange County**

4

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

Regional Community-Based Outreach Services for the 2020 Census

AltaMed Health Services  
Corp.

4

Proposer's Name:

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	20	4	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	20	4	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	35	4	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	15	4	0
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	10	4	0
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0



**FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

**Multi-Ethnic Collaborative of  
Community Agencies**

Proposer's Name:

Evaluator Number:

4

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"><li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li><li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li><li>• Respondent's experience working with HTC communities and populations.</li><li>• Respondent successfully performed previous outreach services in the public sector.</li><li>• And provides documentation validating the minimum qualifications.</li><li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li><li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li></ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"><li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li><li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li><li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li><li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li></ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>3</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"><li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li><li>• Strategic plan should identify how they will target HTC populations within the zone.</li><li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li><li>• And include examples of other projects similar to the outreach services.</li><li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li><li>• And intends to collaborate with third party organizations to provide the outreach services.</li><li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li></ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>3</b>	<b>0</b>
<ul style="list-style-type: none"><li>• A flat fee for Activity Type 1 and Activity Type 2</li><li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li></ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>3</b>	<b>0</b>
<ul style="list-style-type: none"><li>• Completeness of response in accordance with RFP instructions:</li><li>• Proposal is complete, comprehensive, and well-organized.</li><li>• RFP requirements are addressed and adhered to.</li><li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li></ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

### Latino Health Access

Proposer's Name:

Evaluator Number:

4

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>5</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>Respondent's experience working with HTC communities and populations.</li> <li>Respondent successfully performed previous outreach services in the public sector.</li> <li>And provides documentation validating the minimum qualifications.</li> <li>And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>3</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>3</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> <li>How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>And include examples of other projects similar to the outreach services.</li> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> <li>List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>3</b>	<b>0</b>
<ul style="list-style-type: none"> <li>A flat fee for Activity Type 1 and Activity Type 2</li> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>Completeness of response in accordance with RFP instructions:</li> <li>Proposal is complete, comprehensive, and well-organized.</li> <li>RFP requirements are addressed and adhered to.</li> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name: *Vision y Compromiso*

**Vision y Compromiso**

Evaluator Number:

**5**

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>Respondent's experience working with HTC communities and populations.</li> <li>Respondent successfully performed previous outreach services in the public sector.</li> <li>And provides documentation validating the minimum qualifications</li> <li>And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract</li> <li>Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>Complete the "Staffing Plan" and include the completed "Staffing Plan"</li> <li>List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>Resumes (2-page max per staff) for the proposed Project Manager and key personnel</li> <li>Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>Strategic plan should identify how they will target HTC populations within the zone.</li> <li>How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>And include examples of other projects similar to the outreach services.</li> <li>And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2</li> <li>And intends to collaborate with third party organizations to provide the outreach services.</li> <li>List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>3</b>	<b>0</b>
<ul style="list-style-type: none"> <li>A flat fee for Activity Type 1 and Activity Type 2</li> <li>Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>Completeness of response in accordance with RFP instructions;</li> <li>Proposal is complete, comprehensive, and well-organized;</li> <li>RFP requirements are addressed and adhered to;</li> <li>Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0



**FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name: *City of Santa Ana*

City of Santa Ana

Evaluator Number:

5

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	20	5	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	20	4	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	35	4	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	15	4	0
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	10	4	0
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name: **CHIRLA**

Evaluator Number:

**Coalition for Humane  
Immigrant Rights (CHIRLA)**

**5**

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>3</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>3</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0



**FINAL Evaluation Scoring Sheet**

RFP # 017-C023928-YG

Attachment C

Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name: *Santa Ana Unified School District*

Evaluator Number:

**Santa Ana Unified School  
District  
5**

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Community Action Partnership  
of Orange County

5

Proposer's Name: *CAPOC*

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count–Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Proposer's Name: *Alta med*

**AltaMed Health Services Corp.**

Evaluator Number:

**5**

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>3</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Multi-Ethnic Collaborative of  
Community Agencies

5

Proposer's Name: *MECCA*

Evaluator Number:

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	<b>20</b>	<b>4</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	<b>35</b>	<b>3</b>	<b>0</b>
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	<b>15</b>	<b>3</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	<b>10</b>	<b>4</b>	<b>0</b>
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0





# FINAL Evaluation Scoring Sheet

RFP # 017-C023928-YG

Attachment C

## Regional Community-Based Outreach Services for the 2020 Census

Latino Health Access

Proposer's Name: *Latino Health Access*

Evaluator Number:

5

**Weight:** Each evaluation criteria is given a percent weight based on the importance to the Scope of Work.

**Score:** Scores ranging from 0 "Unacceptable" to 5 "Excellent" are given for each criteria as follows:

5 = Excellent; 4 = Above Average; 3 = Average; 2 = Below Average; 1 = Poor; 0 = Unacceptable

CRITERIA	Weight (%)	Score (0-5)	Total (Weight X Score)
<b>RESPONDENT'S BACKGROUND, QUALIFICATIONS, REFERENCES AND RELATED EXPERIENCE</b>	20	5	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• CBO history, types of services offered and background, tax status, and number of professionals employed by classification or volunteer based.</li> <li>• Respondent's role serving the community and regular operations, including history and day-to-day activities.</li> <li>• Respondent's experience working with HTC communities and populations.</li> <li>• Respondent successfully performed previous outreach services in the public sector.</li> <li>• And provides documentation validating the minimum qualifications.</li> <li>• And confirms did not propose a Strategic Plan to provide '20 Census related services under other Contract.</li> <li>• Describe any partnerships: 1) US Census Bureau; 2) CA Complete Count-Census Office; 3) City representation; 4) School districts and 5) other County Departments.</li> </ul>			
<b>FIRMS KEY PERSONNEL, EXPERIENCE AND RESUMES</b>	20	4	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• Complete the "Staffing Plan" and include the completed "Staffing Plan".</li> <li>• List the Project Manager and key personnel that are available for the contract duration and will perform the outreach services.</li> <li>• Resumes (2-page max per staff) for the proposed Project Manager and key personnel.</li> <li>• Identify the number of staff and volunteers, as well as their classification title, available to be used to perform the outreach services.</li> </ul>			
<b>RESPONDENT'S STRATEGIC PLAN, SCOPE OF SERVICES AND EVALUATION OF METHODOLOGY TO ENGAGE THE HTC COMMUNITY</b>	35	3	0
Proposal demonstrates: <ul style="list-style-type: none"> <li>• A Strategic Plan that includes Respondent's proposed regional, grassroots approach to promote and increase awareness and knowledge about the 2020 Census to HTC communities and populations.</li> <li>• Strategic plan should identify how they will target HTC populations within the zone.</li> <li>• How their CBO will ensure that all outreach services will be culturally relevant and linguistically appropriate for the HTC Zone.</li> <li>• And include examples of other projects similar to the outreach services.</li> <li>• And intends to provide outreach to the HTC Comm, including a description AT1 &amp; AT2.</li> <li>• And intends to collaborate with third party organizations to provide the outreach services.</li> <li>• List the type of support it will need from the County in order to provide the outreach services: a) Ability to respond on-site in a timely fashion to urgent or emergency requests.</li> </ul>			
<b>RESPONDENT'S COST OF PROPOSAL</b>	15	3	0
<ul style="list-style-type: none"> <li>• A flat fee for Activity Type 1 and Activity Type 2</li> <li>• Pricing must include pricing for AT1 in at least 1 HTC Zone &amp; pricing may include AT2</li> </ul>			
<b>PROPOSAL ORGANIZATION/COMPLETENESS OF RESPONSE AND DEGREE OF COMPLIANCE WITH COUNTY MODEL CONTRACT</b>	10	4	0
<ul style="list-style-type: none"> <li>• Completeness of response in accordance with RFP instructions:</li> <li>• Proposal is complete, comprehensive, and well-organized.</li> <li>• RFP requirements are addressed and adhered to.</li> <li>• Minimal exceptions or acceptable exceptions, no exceptions noted.</li> </ul>			
Respondent Total	100		0
Total Weighted Possible Score			500
Converted to 100 point score total			0