



County Executive Office

Memorandum

June 19, 2019

To: Clerk of the Board of Supervisors
From: Frank Kim, County Executive Officer
Subject: Exception to Rule 21

568D

The County Executive Office is requesting a Supplemental Agenda Staff Report for the June 25, 2019, Board Hearing.

Agency: County Executive Office
Subject: Authorize State Legislative Advocacy Services Contract Extension and Request for Proposal
Districts: All Districts

Reason for supplemental: The County Executive Office is requesting that this item be added to the June 25, 2019 Board agenda as a Supplemental Item in order to: (i) extend the contract with Platinum Advisors, LLC one month through October 31, 2019, thus ensuring representation of the County's interests through the October 15, 2019 deadline for the Governor to sign or veto bills; and (ii) as authorized by the Board, conduct a Request for Proposal solicitation and return to the Board with a recommended award prior to contract expiration. This Agenda Staff Report and attachments were finalized after the filing deadline to the Clerk of the Board.

Concur:

Chairwoman Lisa A. Bartlett, Supervisor, Fifth District

cc: Board of Supervisors
County Executive Office
County Counsel



SUPPLEMENTAL AGENDA ITEM AGENDA STAFF REPORT

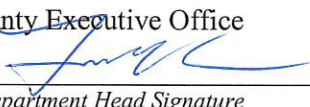
JESSICA WITT
JUL 2 2019

MEETING DATE: 06/25/19

LEGAL ENTITY TAKING ACTION: Board of Supervisors

BOARD OF SUPERVISORS DISTRICT(S): All Districts

SUBMITTING AGENCY/DEPARTMENT: County Executive Office

DEPARTMENT HEAD REVIEW: 
Department Head Signature

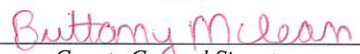
DEPARTMENT CONTACT PERSON(S): Jessica Witt (714) 834-7250
Peter DeMarco (714) 834-5777

SUBJECT: Authorize State Legislative Advocacy Services Contract Extension and Request for Proposal

CEO CONCUR


CEO Signature

COUNTY COUNSEL REVIEW

Approved Amendment to Form
Action

County Counsel Signature

CLERK OF THE BOARD

Discussion
3 Votes Board Majority

Budgeted: N/A

Current Year Cost: N/A

Annual Cost: FY 2019-20
\$23,000

Staffing Impact: No

of Positions: N/A

Sole Source: N/A

Current Fiscal Year Revenue:

Funding Source: GF: 100%

County Audit in last 3 years No

Prior Board Action: 8/14/2018 #23, 9/12/2017 #32, 9/9/2014 #34

RECOMMENDED ACTION(S)

1. Authorize the County Procurement Officer or authorized Deputy to execute Amendment Number Four to extend the term of the contract with Platinum Advisors, LLC for Sacramento Legislative Advocacy Services in the amount of \$23,000 for the one-month period of October 1, 2019, through October 31, 2019, for a revised cumulative contract total amount of \$1,403,000.
2. Authorize the County Procurement Officer or authorized Deputy to conduct a new Request for Proposal solicitation for State Legislative Advocacy services and direct County Executive Office to return with recommended action before October 31, 2019.

SUMMARY:

Authorizing the County Executive Office to conduct a Request for Proposal solicitation and return with recommended action on or before October 31, 2019 will provide the County with critical advocacy representation before the Legislature, Governor and state regulatory agencies; Extending the contract with Platinum Advisors, LLC by one month to October 31, 2019 will ensure the County's interests will be represented through the October 15 deadline for the Governor to sign or veto bills passed by the Legislature, per Article IV, Section 10(b) (1) of the California Constitution.

BACKGROUND INFORMATION:

On May 22, 2014, the County Executive Office issued a Request for Proposal (RFP) for legislative advocacy services. Upon completing a competitive bidding process, on September 9, 2014, your Board of Supervisors (Board) authorized the agreement with Platinum Advisors, LLC to provide state legislative advocacy services for a two-year period beginning October 1, 2014, through September 30, 2016. The terms of the contract included the option to renew for three additional one-year periods.

Amendment Number One was administratively approved, renewing the contract from October 1, 2016, through September 30, 2017. Your Board approved Amendment Number Two for the second additional one-year term on September 12, 2017, and approved Amendment Number Three for the third additional one-year term on August 14, 2018. This contract is scheduled to expire on September 30, 2019.

Extending this contract by one month allows the County to retain its lobbyists through the October 15, 2019, deadline for the Governor to act on all bills sent to him by the Legislature. It also allows the County to begin future state advocacy contracts in alignment with legislative deadlines so as not to be unrepresented when those contracts expire.

The Contractor's performance has been confirmed as satisfactory. The County Executive Office has verified there are no concerns that must be addressed with respect to Contractor's ownership/name, litigation status or conflicts with County interests. Platinum Advisors, LLC has provided effective representation of the County in 2019 and staff recommends extending this contract to allow them to complete that work.

Further, staff requests authorization for the County Procurement Officer or authorized Deputy to conduct a new RFP for state advocacy services. CEO will bring a recommended action to your Board prior to contract expiration on October 31, 2019, including a three-year contract with one two-year extension to realign with future two-year legislative cycles.

Attachment B is the proposed RFP for state advocacy services that will be issued with the Board's approval and the following expected timeline:

- June 26: RFP submitted via BidSync
- July 26: Deadline to return completed Proposals
- August-September: Evaluation of Proposals
- September-October: Contract Negotiations/Board's Approval of Recommended Contract Award

FINANCIAL IMPACT:

Appropriations for this contract are included in the FY 2019-20 Recommended Budget and will be included in the budgeting process for future years.

STAFFING IMPACT:

N/A

ATTACHMENT(S):

Attachment A - Amendment Number Four to Contract MA-017-15010253

Attachment B - Request for Proposal for State Advocacy Services

Attachment C - Contract Summary Form

Attachment D – Redline of Contract MA-017-15010253