



RECEIVED

2025 DEC 10 AM 10:53

CLERK OF THE BOARD
COUNTY OF ORANGE
BOARD OF SUPERVISORS

MEMORANDUM

To: Robin Stieler, Clerk of the Board
From: Supervisor Donald P. Wagner, Third District
Date: December 10, 2025

RE: Reappointment of Raymond Schnell to the Orange County Cemetery District *S28A*

Please place the following item on the December 16, 2025, Board of Supervisors agenda as a supplemental item: Reappoint Raymond Schnell to the Orange County Cemetery District to complete the term ending 1/7/2030.



APPLICATION FOR COUNTY OF ORANGE
BOARD, COMMISSION OR COMMITTEE

(FOR COUNTY USE ONLY)

Return to: Clerk of the Board of Supervisors
400 W. Civic Center Dr., 6th Floor
Santa Ana, California 92701
Email: response@ocgov.com
Website: <https://cob.ocgov.com/>

Instructions: Please complete each section below. Be sure to enter the title of the Board, Commission or Committee for which you desire consideration and attach a resume. For information or assistance, please contact the Clerk of the Board of Supervisor's Office at (714) 834-2206. Please print in ink or type.

NAME OF BOARD, COMMISSION, OR COMMITTEE TO WHICH YOU ARE APPLYING FOR MEMBERSHIP. SEE LIST AT <https://cob.ocgov.com/boards-commissions-committees/bcc-name-list-and-contact-information>

Orange County Cemetery District

SUPERVISORIAL DISTRICT IN WHICH YOU RESIDE: First Second Third Fourth Fifth

APPLICANT NAME AND RESIDENCE ADDRESS:

Raymond Vincent Schnell
First Name Middle Name (Optional) Last Name

Tustin CA
Street Address City State Zip Code

Home Phone Number Cell Phone Number

Email Address

CURRENT EMPLOYER: _____

OCCUPATION/JOB TITLE: _____

BUSINESS ADDRESS: _____

BUSINESS PHONE NUMBER: _____

EMPLOYMENT HISTORY: Please attach a resume to this application and provide any information that would be helpful in evaluating your application. **A RESUME MUST BE ATTACHED TO YOUR APPLICATION.**

ARE YOU A CITIZEN OF THE UNITED STATES: YES NO

IF NO, NAME OF COUNTRY OF CITIZENSHIP: _____

ARE YOU A REGISTERED VOTER? YES NO

IF YES, NAME COUNTY YOU ARE REGISTERED IN: Orange County

LIST ALL CURRENT PROFESSIONAL OR COMMUNITY ORGANIZATIONS AND SOCIETIES OF WHICH YOU ARE A MEMBER.

| <u>ORGANIZATION/SOCIETY</u> | <u>FROM (MO./YR.)</u> | <u>TO (MO./YR.)</u> |
|-----------------------------|-----------------------|---------------------|
| See attached for full list | | |
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |

WITHIN THE LAST FIVE YEARS, HAVE YOU BEEN AFFILIATED WITH ANY BUSINESS OR NONPROFIT AGENCY(IES)? YES NO

DO YOU OWN REAL OR PERSONAL PROPERTY OR HAVE FINANCIAL HOLDING WHICH MIGHT PRESENT A POTENTIAL CONFLICT OF INTEREST? YES NO

HAVE YOU BEEN CONVICTED OF A FELONY OR MISDEMEANOR CRIME SINCE YOUR 18TH BIRTHDAY? YOU ARE NOT REQUIRED TO DISCLOSE ANY OF THE FOLLOWING: ARRESTS OR DETENTIONS THAT DID NOT RESULT IN A CONVICTION; CONVICTIONS THAT HAVE BEEN JUDICIALLY DISMISSED, EXPUNGED OR ORDERED SEALED; INFORMATION CONCERNING REFERRAL TO AND PARTICIPATION IN ANY PRETRIAL OR POSTRIAL DIVERSION PROGRAM; AND CERTAIN DRUG RELATED CONVICTIONS THAT ARE OLDER THAN TWO YEARS, AS LISTED IN CALIFORNIA LABOR CODE § 432.8 (INCLUDING VIOLATIONS OF CALIFORNIA HEALTH AND SAFETY CODE SECTIONS 11357(B) AND (C), 11360(C) 11364, 11365 AND 11550 – AS THEY RELATE TO MARIJUANA)?

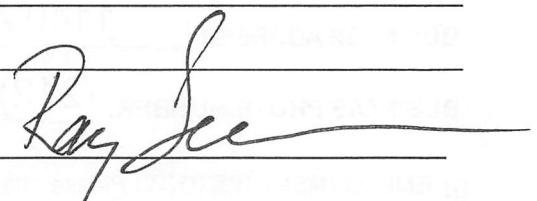
YES NO

IF YES, PLEASE EXPLAIN AND ATTACH ADDITIONAL SHEETS, IF NECESSARY.

PLEASE BRIEFLY EXPLAIN WHY YOU WISH TO SERVE ON THIS BOARD, COMMITTEE, OR COMMISSION. ATTACH ADDITIONAL SHEETS, IF NECESSARY.

See attached.

DATE: 12/2/25

APPLICANTS SIGNATURE: 

CLERK OF THE BOARD OF SUPERVISORS USE ONLY – DO NOT WRITE BELOW THIS LINE

| | |
|---|--|
| Date Received: _____ | Received by: _____ Deputy Clerk of the Board of Supervisors |
| Date referred: _____ | |
| To: <input type="checkbox"/> BOS District 1 | <input type="checkbox"/> BOS District 2 |
| <input type="checkbox"/> All BOS | <input type="checkbox"/> BCC Contact Person Name _____ |
| <input type="checkbox"/> BOS District 3 | <input type="checkbox"/> BOS District 4 |
| | <input type="checkbox"/> BOS District 5 |

LIST ALL CURRENT PROFESSIONAL OR COMMUNITY ORGANIZATIONS AND SOCIETIES OF WHICH YOU ARE A MEMBER.

| | |
|---|----------------------|
| Tustin City Council Member | Dec 2021 to Present |
| TCA Board of Directors | Jan 2024 to Present |
| SARFA | Jan 2022 to Present |
| OC Library Advisory Board | Jan 2022 to Present |
| El Dorado HOA – Board Member | Oct 2017 to Present |
| Tustin Public Schools Foundation – Board Member | May 2019 to Nov 2021 |
| Tustin Schools Superintendent Advisory Council – Member | Oct 2017 to May 2019 |
| Peter’s Canyon Elementary School Site – Member | Sep 2016 to May 2018 |

PLEASE EXPLAIN WHY YOU WISH TO SERVE ON THIS BOARD

I am the proud son of a retired USAF General – John J. Schnell. My father passed away in August 2024 and was buried in the Washington Crossing National Veterans Cemetery in PA with full military honors. I would be proud to be a part of bringing a veterans cemetery to Orange County to honor the service and sacrifice of the brave men and women, like my dad, who served our country with honor.

Raymond V. Schnell

Professional Experience

EPIC Brokers, New York, NY & Los Angeles, CA

Principal, Principal: October 2022 – Present

- Focus on M&A transactional risk insurance services for PE Firms, Hedge Funds, Venture Capital and High Net Worth Individuals.
- Creatively solve risk related issues by leveraging insurance and alternative capital to substantially reduce costs, as well as enhance investment strategies that strengthen long-term financial performance.

Automatic Data Processing, Los Angeles, CA

Global Enterprise Solutions, Private Equity Coverage Officer: July 2014 – Sept 2022

- Partner with 10 of the largest global private equity firms to drive incremental ADP revenue across their portfolio companies and collaborate with investment executives to delivery operational excellence via strategic HCM process improvements.
- Engage with senior operations' executives at PE firms to provide insight on HCM value creation ADP can generate for organizations across investment horizon.
- Leverage private equity relationships to gain access to C-Suite to generate new opportunities for ADP and deliver business case on existing sales opportunities to increase ADP's probability of success.
- Delivered sales of \$50MM FY15-FY22 with territory growth of 360% since FY15.
Sales performance: FY16 - 115%, FY17 - 133%, FY18 – 105%, FY21 – 112%, FY22 – 174%

Automatic Data Processing, La Palma, CA

Major Account Sales, District Manager –Alliances & Private Equity: November 2010 – June 2014

- Partner with private equity firms to mitigate their investment risk, improve operational efficiencies and focus on market-based management activities that maximize portfolio valuations.
- Responsible for strategic management, business development and profitable revenue generation for territory of 130 clients generating \$6,000,000 in annual gross revenue for ADP.

Compushare, Santa Ana, CA

Director of Marketing: January 2010 – October 2010

- Responsible for driving all lead generation and corporate communications strategies targeting financial services organizations in the Banking, Hedge Funds, Venture Capital and Private Equity markets.
- Created strategic marketing plans, sales programs and promotions which increased revenue growth by 28%.
- Oversaw creation, development and management of Inside Sales team with annual revenue target of \$7,000,000.
- Drove initiative to rebrand company to address strategic business needs of alternate financial services markets.

CreativeHeads.net, Hermosa Beach, CA

Partner, VP Sales & Business Development: October 2001 – December 2009

- Built CreativeHeads.net into one of the largest job board networks for the creative industries focusing on Video Games, Animation, Visual F/X, TV, Film, Software Tools, Web, Wireless and Mobile. Community grew from zero users to 20 million in four years.
- Executed business development, marketing and sales strategy to expand footprint into existing and emerging entertainment industry markets including North America, Europe and Asia.
- Created and managed job fair events for top Animation, VFX and Video Game trade shows in US, Europe and Asia generating over 1MM in sales revenue.
- Drove Web 2.0 strategy and SEO for all major search engines, social networks and job aggregators to expand reach to over 40 websites.

Raymond V. Schnell

Deutsch Inc. New York, NY

Account Supervisor, May 1998 – September 2001

Account Executive, January 1998 – April 1998

Mitsubishi Motor Sales of America

- Core member of new business team that won Mitsubishi Motor Sales of America, Domino's Pizza and Citizen Watch Company accounts. Account billings \$500 million.
- Lead team of 5 account and media executives to service regional clients. Managed all aspects of creative development, media planning and budgeting for 15 dealer associations. Account billings \$25 million.

Verizon SuperPages

- Managed team that oversaw production of all general market and Hispanic television, radio, print and web advertising for brand. Built infrastructure of account, establishing process for creative review, project management, billing and budgets.

Citizen Watch Company

- Formulated marketing, media and creative strategies to effectively reposition Citizen's new brand identity.

Foote, Cone & Belding New York, NY

Account Executive, August 1996 – December 1998

Mazda Motor Sales of North America

- Responsible for Mazda's Northeast Region strategic marketing and advertising programs.

State Farm Insurance Companies Ballston Spa, NY

Senior Underwriter, November 1995 – July 1996

Underwriter, May 1993 – October 1995

Education

- Chapman University, The George L. Argyros School of Business and Economics: Executive MBA, May 2014
- University of Rochester: BA English, Marketing Business Certificate: May 1991

Activities, Honors & Professional Affiliations

- Tustin City Council Member: December 2021 – Present
- Foothill Eastern Transportation Corridor Agencies Board Member: January 2024 – Present
- Orange County Cemetery District Board Member: January 2025 - Present
- Beta Gamma Sigma: International Business School Honor Society
- ADP President's Club: FY 2013, FY 2016, FY 2017, FY 2018
- President: Chapman University MBA Alumni Association: June 2020 – June 2021
- Board of Directors: Chapman University MBA Alumni Association: June 2014 – Present
- Board of Directors: El Dorado Homeowners Association: 2017 – Present
- Board of Directors: Tustin Public Schools Foundation: 2019 - 2021
- Board Member: Tustin Unified School District - Superintendent Advisory Council: 2017-2019
- Board of Directors: Peter's Canyon Elementary School Site Council: 2017 - 2019
- ADP National Sales Advisory Board, Member October 2011 – June 2014
- Irvine Girls Softball Association, Head Coach 2016 - 2018
- University & National Dean's List
- Delta Kappa Epsilon Fraternity
- Collegiate Football