

**AMENDMENT
No. 1 (Renewal)
FOR
ON-CALL PUBLIC RELATIONS SERVICES**

This AMENDMENT is made and entered into as of the date fully executed by and between the County of Orange, a political subdivision of the State of California (“County”) and McCormick-Busse, Incorporated, with a place of business at 957 South Village Oaks Drive, Suite 100, Covina CA 91724 (“Contractor”), with County and Contractor sometimes individually referred to as “Party” or collectively referred to as “Parties.”

RECITALS

WHEREAS, County and Contractor entered into Contract MA-080-17011741 for On-Call Public Relations Services, effective August 8, 2017 through August 7, 2020, in the amount of \$1,500,000.00, (the “Contract”); and,

WHEREAS, the Parties now desire to renew the Contract for one (1) additional year, effective August 8, 2020 through August 7, 2021 with a new Total Contract Amount not to exceed \$200,000; and,

WHEREAS, the Parties now desire to remove the Child Support Enforcement Requirements and amend the Conflict of Interest, Change of Ownership, Notice Information provisions of the Contract; and

WHEREAS, the Parties now desire to amend Attachment B, Section II and Section VI; and,

WHEREAS, the Parties now desire to amend Attachment C; and,

NOW THEREFORE, the Parties agree as follows:

ARTICLES

1. Article 2 shall be amended to read in its entirety as follows:
 2. **Term:** This Contract shall be effective July 1, 2020 and shall continue for one (1) year from that date, unless otherwise terminated as provided herein. This Contract may be renewed upon expiration of the initial term, for one (1) additional year, upon mutual agreement of both parties. The County is not obligated to give a reason or notice if it elects not to renew. Renewal amendments shall require County Board of Supervisors approval.
2. Article 12 and Article 41 shall be removed and reserved, and Article 57 shall be added in their place. Articles 12 and 41 shall be amended and Article 57 shall be added to read in their entirety as follows:
 12. **Reserved**
 41. **Reserved**
 57. **Change of Ownership/Name, Litigation Status, Conflicts with County Interests:** Contractor agrees that if there is a change or transfer in ownership of Contractor’s business prior to completion of this Contract, the new owners shall be required under the terms of sale or other instruments of transfer to assume Contractor’s duties and obligations contained in this Contract, and complete them to the satisfaction of the County. County reserves the right to immediately terminate the Contract in the event the County determines that the assignee is not qualified or is otherwise unacceptable to the County for the provision of services under the Contract. Contractor has the duty to notify the County in

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writing of any change in the Contractor's status with respect to name changes that do not require an assignment of the Contract. The Contractor is also obligated to notify the County in writing of any potential conflicts of interest between Contractor and County that may arise prior to or during the period of Contract performance. While Contractor will be required to provide this information without prompting from the County any time there is a change in Contractor's name, or conflict of interest, Contractor must also provide an update to the County of its status in these areas whenever requested by the County. The Contractor shall exercise reasonable care and diligence to prevent any actions or conditions that could result in a conflict with County interests. In addition to the Contractor, this obligation shall apply to the Contractor's employees, agents, and subcontractors associated with the provision of goods and services provided under this Contract. The Contractor's efforts shall include, but not be limited to establishing rules and procedures preventing its employees, agents, and subcontractors from providing or offering gifts, entertainment, payments, loans or other considerations which could be deemed to influence or appear to influence County staff or elected officers in the performance of their duties

3. Article 13 shall be removed and amended to read in its entirety as follows:

13. **Reserved**

4. Article 22 shall be amended to read in its entirety as follow:

22. **Notices:** Any and all notices, requests demand and other communications contemplated, called for, permitted, or required to be given hereunder shall be in writing, except through the course of the Parties' Project Managers' routine exchange of information and cooperation during the terms of the work and services. Any written communications shall be deemed to have been duly given upon actual in-person delivery, if delivery is by direct hand, or upon delivery on the actual day of receipt or no greater than four calendar days after being mailed by US certified or registered mail, return receipt requested, postage prepaid, whichever occurs first. The date of mailing shall count as the first day. All communications shall be addressed to the appropriate Party at the address stated herein or such other address as the Parties hereto may designate by written notice from time to time in the manner aforesaid.

County: OC Public Works
Attn: Shannon Widor
601 North Ross Street
Santa Ana, CA 92701
Phone: 714-667-9759
Email: Shannon.Widor@ocwp.ocgov.com

cc: OC Public Works/Procurement Services
Attn: Nicholas Murray, County DPA
601 North Ross Street,
Santa Ana, CA 92701
Phone: 714-667-1659
Email: Nicholas.Murray@ocpw.ocgov.com

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Contractor: McCormick-Busse, Incorporated
 Attn: Dean Owens
 957 South Village Oaks Drive, Suite 100
 Covina, CA 91724
 Phone: 626-221-0085
 Email: dowens@mibimedia.com

5. Article 33 shall be amended to read in its entirety as follows:

33. **Termination:** In addition to any other remedies or rights it may have by law and those set forth in this Contract, County and Contractor has the right to terminate this Contract without penalty immediately with cause or after 30 days' written notice without cause, unless otherwise specified. Cause shall be defined as any breach of Contract, any misrepresentation or fraud on the part of the Contractor. Exercise by County or Contractor of its right to terminate the Contract shall relieve County and Contractor of all further obligations. Contractor may terminate this Service Contract immediately if the County shall: (i) generally not pay its debts as they become due or shall admit in writing its inability to pay its debts, or shall make a general assignment for the benefit of creditors; or (ii) commence, or have instituted against it, any proceeding seeking relief, reorganization or arrangement under bankruptcy laws; or (iii) liquidate, dissolve or wind up its business.

In the event of change of control, to the extent necessary, Contractor shall provide reasonably requested assistance in the transferring of services.

6. Attachment B, Section II, Item C shall be amended to read in its entirety as follows:

C. **Total Contract Shall Not To Exceed: \$ 200,000.**

7. Attachment B, Section VI shall be amended to read as follows:

Invoices and supporting documentation are to be forwarded to:

OC Public Works
 Attn: Shannon Widor
 601 N. Ross Street
 Santa Ana, CA 92701

8. Attachment C shall be amended to read in its entirety as follows:

1. **ON- CALL PUBLIC RELATIONS KEY PERSONNEL**

Name	Classification/ Designation	Licenses/ Certifications (include license/ certification number)	Years of Experience	Length of Time with Firm
Mary McCormick	Principal in Charge	N/A	41	30 Years
Matt Maldonado	Sr. Project Manager	N/A	24	4 Years

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Dean Owens	Sr. Project Manager	N/A	26	3 Years
Brad Jensen	Project Manager	N/A	14	15 Years
Noemi Luna	Project Manager	N/A	24	4 Years
Elizabeth Michel	Project Manager	N/A	4	4 Years
Jeremy Lutgen	Project Manager	N/A	20	1 Year
Andrew Petteruto	Deputy PM	N/A	7	3 Years
Xochitl Nieves	Document Control/Project Support	N/A	2	2 Years
Laura Hernandez	Document Control/Project Support	N/A	3	1 Year
Lilyan Sarkisian	Document Control/Project Support	N/A	1	2 Years
Estefanie Hernandez	Document Control/Project Support	N/A	3	1 Year
Reuben Garcia	Web/Graphic Design	N/A	13	4 Years
Amber Blancarte	Web/Graphic Design	N/A	7	2 Years
Edgard Zuniga	Copywriter/Editor	N/A	21	4 Years

Contractor understands that the personnel represented as assigned to the Contract must remain working on the Contract throughout the duration of the Contract unless otherwise requested or approved in writing by the County. Substitution or addition of key personnel in any given category or classification shall be allowed only with prior written approval of the County Project Manager. ***Note: The written approval of substituted Key Personnel is for departmental use only and shall not be used for auditing purposes outside OC Public Works.***

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Contractor may reserve the right to involve other personnel, as their services are required. The specific individuals will be assigned based on the need and timing of the service/classification required. Assignment of additional key personnel shall be subject to County Project Manager written approval. ***Note: The written approval of additional Key Personnel is for departmental use only and shall not be used for auditing purposes outside OC Public Works.*** County reserves the right to have any personnel removed from providing services to County under this Contract. County is not required to provide any reason for the request for removal of any personnel.

9. All other terms and conditions of the Contract shall remain unchanged and with full force and effect.

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IN WITNESS WHEREOF, the Parties hereto have executed this Amendment on the date following their respective signatures.

MCCORMICK-BUSSE, INCORPORATED

By: *Mary McCormick*
 Print Name: Mary McCormick
 Title: President & CEO
 Corporate Officer
 Date: 5/4/2020

By: *David R. Busse*
 Print Name: David R. Busse
 Title: Secretary
 Corporate Officer
 Date: 5/4/2020

COUNTY OF ORANGE, a political subdivision of the State of California

By: _____
 Print Name: _____
 Title: Deputy Purchasing Agent
 Date: _____

APPROVED AS TO FORM:

County Counsel

By *Mark Sanchez* Mark Sanchez
 Deputy
 Date 5/4/2020

* If the contracting party is a corporation, (2) two signatures are required: one (1) signature by the Chairman of the Board, the President or any Vice President; and one (1) signature by the Secretary, any Assistant Secretary, the Chief Financial Officer or any Assistant Treasurer. The signature of one person alone is sufficient to bind a corporation, as long as he or she holds corporate offices in each of the two categories described above. For County purposes, proof of such dual office holding will be satisfied by having the individual sign the instrument twice, each time indicating his or her office that qualifies under the above described provision. In the alternative, a single corporate signature is acceptable when accompanied by a corporate resolution demonstrating the legal authority of the signator to bind the corporation.