

Contract Summary Form

Population Health and Equity Partnership Services

Institute for Healthcare Improvement

SUMMARY OF SIGNIFICANT CHANGES

No list of significant changes

SUBCONTRACTORS

This contract includes the following subcontractors or pass through to other providers.

Subcontractor Name	Service(s)	Amount
Unknown at this time	Unknown at this time	Unknown at this time

CONTRACT OPERATING EXPENSES

Milestone Schedule and Fees

Milestone or deliverable(s)	Estimated payment date	Anticipated Payment
<i>Launch.</i> Contract execution; Final project charter for Equity Coalition and design for Learning and Action Community governance structure.	Month 3	\$176,153
<i>Planning and Foundation.</i> County develops a common understanding of – and shared vision for – population health and health equity in Orange County; Establish baseline measures and improvement targets for overall initiative.	Month 6	\$176,153
<i>Assessment.</i> Identify key stakeholders for baseline assessments for County and other participating organizations; Develop exploratory questions; Analyze data request to review during project calls and diagnostic and planning meeting.		
<i>Strategic Guidance and Planning.</i> Bi-weekly project oversight and coaching calls; Delivery of in-person or virtual diagnostic and planning meeting; Initial and final drafts for Phase II planning; Ongoing work with County to shift from a programs and project orientation to a population and equity orientation.		
<i>Learning Session 1.</i> Delivery of Learning Session 1, up to 3 days in duration. Tentatively scheduled for Month 6.		
<i>Project Oversight and County Coaching Calls.</i> Bi-weekly project oversight and coaching calls; County able to accurately track a prioritized set of population health and equity measures and has in place other elements of a robust learning and measurement system; Work with County to shift from a programs and project orientation to a population and equity orientation shows early signs of progress.	Month 11	\$352,306

<i>All Team Webinars and Coaching Calls. Webinars (up to 1.5 hours) and coaching calls (up to 1 hour) during Action Period 1.</i>		
<i>Equity Action Labs. County and community partners planning and implementation of their first labs.</i>		
<i>Learning Session 2. Delivery of Learning Session 2, up to 2 days in duration. Tentatively scheduled for Month 10.</i>		
<i>Project Oversight and County Coaching Calls. Bi-weekly project oversight and coaching calls; County able to demonstrate (via assessments) increased general capacity to tackle complex (adaptive) population health and health equity challenges.</i>	Month 16	\$352,306
<i>Equity Action Labs. County and community partners planning and implementation of their second labs.</i>		
<i>All Team Webinars and Coaching Calls. Webinars (up to 1.5 hours) and coaching calls (up to 1 hour) during Action Period 2.</i>		
<i>Learning Session 3. Delivery of Learning Session 3, up to 2 days in duration. Tentatively scheduled for Month 15.</i>		
<i>Project Oversight and COUNTY Coaching Calls. Bi-weekly project oversight and coaching calls; Work with County to shift from a programs and project orientation to a population and equity orientation shows measurable progress; County able to demonstrate (via assessments) continued increased general capacity to tackle complex (adaptive) population health and health equity challenges.</i>	Month 21	\$352,306
<i>All Team Webinars and Coaching Calls. Webinars (up to 1.5 hours) and coaching calls (up to 1 hour) during Action Period 3.</i>		
<i>Dissemination Planning. Development of content development and dissemination plan.</i>		
<i>Project Oversight and County Coaching Calls. Bi-weekly project oversight and coaching calls.</i>	Month 24	\$352,306
<i>Final Dissemination Deliverables. Delivery of final dissemination content and materials.</i>		
<i>Contract Not to Exceed Amount</i>		\$1,761,531

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Partner Outreach, Engagement, and Grants Support Services

Multi-Ethnic Collaborative of Community Agencies

SUMMARY OF SIGNIFICANT CHANGES

No list of significant changes

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CONTRACT OPERATING EXPENSES

PROGRAM BUDGET

Period One

Period Two

Determinants of Health Implementation Subrecipient Grants

Determinant of Health Action Area #1	\$1,000,000	\$1,000,000
Determinant of health Action Area #2	\$1,000,000	\$1,000,000
Determinant of Health Action Area #3	\$1,000,000	\$1,000,000

Community Participation Subrecipient Grants

\$2,200,000 \$2,200,000

Historically Underserved Population Grant Subrecipients

Transgender Community	\$180,000	\$180,000
Pacific Islanders and Native Hawaiians	\$180,000	\$180,000
American Indians and Native Alaskans	\$180,000	\$180,000

Population Specific Collective Subrecipients

Asian Pacific Islanders	\$200,000	\$200,000
Black Community	\$200,000	\$200,000
Latinx	\$200,000	\$200,000
LGBTQ	\$200,000	\$200,000
Individuals with Disabilities	\$200,000	\$200,000
Older Adults	\$200,000	\$200,000

Community Member Participation Stipends	\$110,000	\$110,000
Program Total	\$7,050,000	\$7,050,000

ADMINISTRATION BUDGET

Community Mobilization, Convening, and Engagement Support

Indirect	\$275,000	\$275,000
Planning and Development	\$150,000	\$150,000
Marketing and Communications	\$25,000	\$25,000
Finance and Administration Management	\$150,000	\$150,000
Administration Total	\$600,000	\$600,000
TOTAL MAXIMUM OBLIGATION: \$15,300,000	\$7,650,000	\$7,650,000

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OC Health Equity Map Community Engagement and Platform Enhancements
Services

Advance OC

SUMMARY OF SIGNIFICANT CHANGES

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CONTRACT OPERATING EXPENSES

Project Milestones & Payment Schedule	Payment Due	Cost
Identify Community Liaison	Contract Execution	\$50,000
OC Health Equity Coalition – Planning	October 1, 2021	\$50,000
OC HEC – Preliminary Research & Data Collection	December 1, 2021	\$75,000
OC HEC – Descriptive Data Analysis	March 1, 2022	\$50,000
OC HEC – Develop Dashboards for 3 Workstreams	June 1, 2022	\$75,000
Update for OC Equity Map	September 1, 2022	\$100,000
OC HEC – Dashboard Iterations for 3 Workstreams	December 1, 2022	\$75,000
OC HEC – Complete Data Visualization	March 1, 2023	\$75,000
OC HEC – Final Report and Public Engagement	May 1, 2023	\$50,000

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Healthy Equity Technical Assistance Services

Public Health Institute

SUMMARY OF SIGNIFICANT CHANGES

No list of significant changes

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Budget

Service	Deadline	Cost
1. Multi-Sector Race/Ethnicity Data Collection Trainings	End of Q4	\$15,000
2. Power-Building and Sharing Trainings	End of Q4	\$15,000
3. Healthy Place Index-focused technical assistance	Q1, Q2, Q3, Q4, Q5, Q6, Q7, Q8	\$3,750/Quarter (\$30,000)
4. Office of Population Health and Equity Technical Assistance Support	Q1, Q2, Q3, Q4, Q5, Q6, Q7, Q8	\$9,000/Quarter (\$70,000)
5. Local Health Departments Learning Collaborative	End of Q4 and Q8	\$70,000
Total		\$200,000

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OC Health Equity Media Coalition and Communication Campaign Services

Celery Design Collaborative, LLC.

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Phase 2 services to be provided (\$180,000 total):

Services & Deliverables	Cost Per Month (16 months)
Ongoing Social Media Campaign: Design and develop social media messaging graphics imagery and videos to promote the availability of the OC Equity Map the OC Equity Coalition Action Areas and the overall Equity in OC initiative for both specific target audiences and the community at large	\$2,500 per month
Website content: Design of the "Equity in OC" website and development of content including a comprehensive e-book frequently asked questions initiative activities and progress and guidance for how to be a part of the initiative.	\$2,500 per month
Advancing the campaign: Additional content for descriptive brochures and other collateral materials to engage and recruit participants into action areas targeted at specific determinants of health inform potential funders of action areas efforts and generally promote alignment among community organizations around the aims of the action areas.	\$6,250 per month

Phase 3 services to be provided (\$20,000 total):

Services & Deliverables	Cost Per Month (2 months)
Ongoing Social Media Campaign: Advance the social media messaging, graphics, imagery and videos to shift the Equity in OC initiative into a permanent endeavor – and transition maintenance to HCA and/or other entities with permanent	\$2,500

responsibility to support the equity efforts. Website content: Advance the design of the “Equity in OC” website and development of content, including a comprehensive e-book, frequently asked questions, initiative activities and progress, and guidance to shift the Equity in OC initiative into a permanent endeavor – and transition website content and design efforts to HCA and/or other entities with permanent responsibility to support the equity efforts.	
Transitioning the campaign: Design or redesign content for descriptive brochures and other collateral materials to shift the Equity in OC initiative into a permanent endeavor – and transition management of collateral and other campaign communications supports to HCA and/or other entities with permanent responsibility to support the equity efforts.	\$7,500 per month